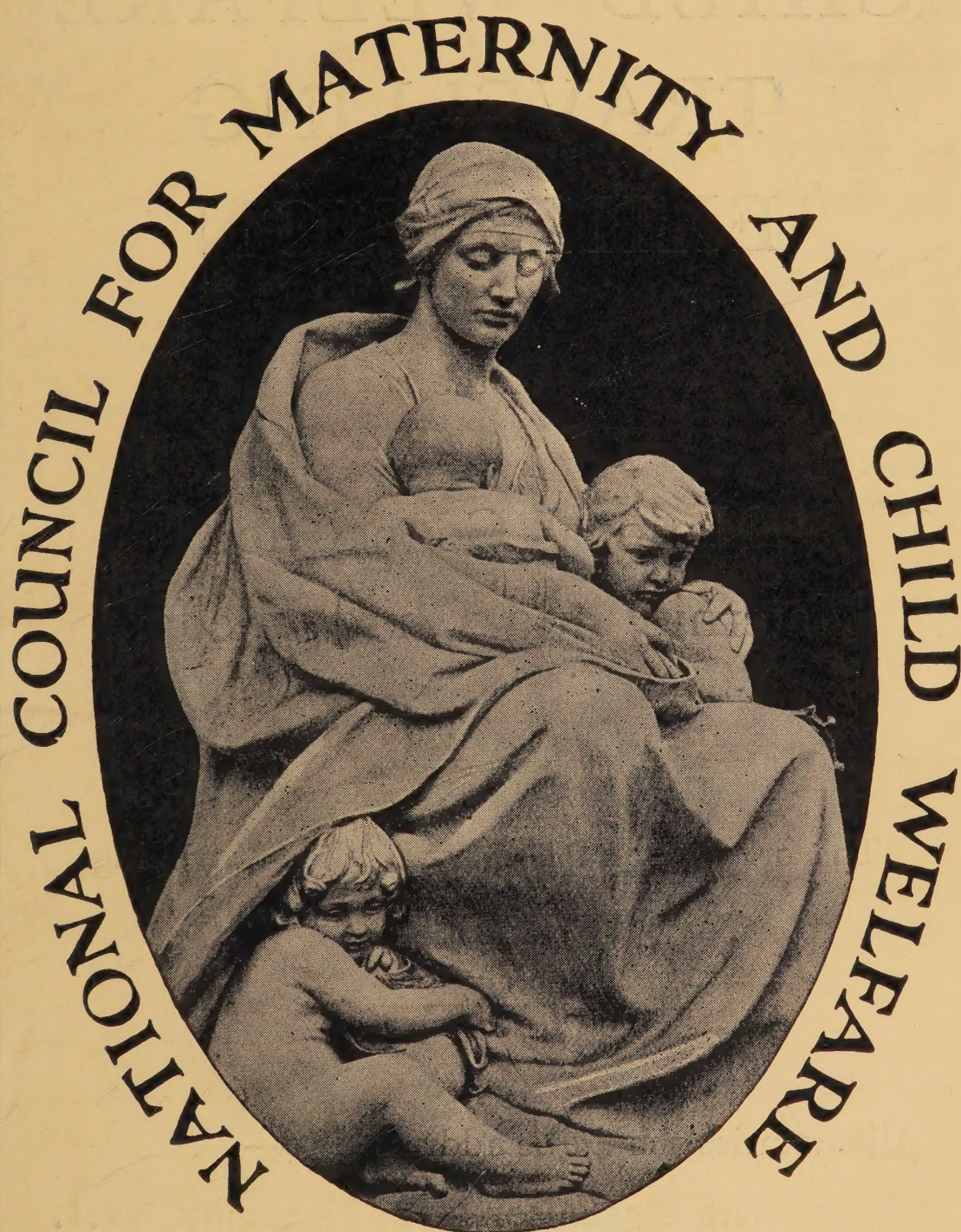


# ANNUAL REPORT

1935



CARNEGIE HOUSE,  
117, PICCADILLY, LONDON, W.1.



CHILD WELFARE  
TRAVELLING  
EXHIBITION

of the

National Council for  
Maternity and Child Welfare

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The original and largest Health Travelling  
Exhibition in the country.

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All enquiries should be addressed to—

**The Organiser, 117, Piccadilly, W.1.**



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# The National Council for Maternity and Child Welfare

(INCORPORATED 1919).

Under the auspices of the  
British Red Cross Society.

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## CONSTITUENT BODIES

Association of Maternity and Child Welfare Centres.  
Central Council for the Care of Cripples.  
Child Guidance Council.  
Incorporated Midwives' Institute.  
Institute of Infant Welfare Fund.  
Invalid Children's Aid Association.  
Mothercraft Training Society.  
National Association for the Prevention of Infant Mortality.  
National Baby Week Council.  
National Council for the Unmarried Mother and Her Child.  
National Society of Day Nurseries.  
Nursery School Association of Great Britain.  
Save the Children Fund.  
State Children's Association.



THE  
NATIONAL COUNCIL FOR  
MATERNITY & CHILD WELFARE  
CARNEGIE HOUSE, 117, PICCADILLY, LONDON, W.1.

*Office Hours : 9.30-5.30 p.m.*

*Telephone : Grosvenor 1420.*

*Vice-President :*

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 Miss Liddiard.  
 Dr. McGregor.

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 Miss S. Musson.  
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 Miss Lovelock.  
 Miss Mawdesley.  
 Miss N. March, B.Sc.

Miss O. Moffatt.  
 Mrs. Munro.  
 Miss S. Musson.  
 Miss Nangle.

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### **SUMMARY OF OBJECTS.**

(a) To co-ordinate and assist the work of the various national and local voluntary organisations concerned in the care of motherhood, infancy and childhood.

(b) To assist in the establishment and maintenance of such residential institutions as the Constituent Bodies may from time to time find necessary.

(c) To promote a standardisation of training for social welfare workers in connection with motherhood, infancy and childhood.

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# THE NATIONAL COUNCIL FOR MATERNITY & CHILD WELFARE.

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## Annual Report.

THE National Council has pleasure in presenting its Report for 1935.

The Council is extremely grateful to Lady Greer, who in spite of illness, undertook once more the organisation of "Children's Welfare Day" and the Garden Party at St. James's Palace, raising the sum of £2,252 14s. 1d. Of this amount, £1,212 9s. 10d. was returned to the various organisations taking part in "Children's Welfare Day," and represents 90% of the amount collected by them. While the receipts from the Street Collection dropped slightly, chiefly owing to the day having to be postponed to November, the Garden Party was more successful than the year before. The continued interest of H.R.H. The Duchess of York in the work of the National Council and its Constituent Societies is deeply appreciated and her gracious consent to be present at the Garden Party and receive purses ensures its success. The National Council would like to thank most sincerely Lady Cynthia Colville Lady Bertha Dawkins and the many Committee Members and others, who helped towards the success of the Special Appeal.

In spite of the large measure of success which has attended these efforts, much more money is needed. The National Council's income is not sufficient to meet its annual expenditure and the ideal set up when the Special Appeal was started in 1929 has not yet been reached. It was hoped that a sum sufficient to endow Carnegie House would be raised within a period of years, but though a splendid start was given by Lady Houston, who gave two donations, one of £10,000 and one of £5,000, the invested funds of the National Council have not been increased and it is only due to the efforts of Lady Greer and the kindness of Sir Albert Levy in connection with the National Council's overdraft that the Council has not been compelled to realise more of its capital.

The Council gratefully acknowledges Annual Grants from the Carnegie United Kingdom Trust, the British Red Cross Society, the Institute of Infant Welfare Fund, and thanks all those who have given grants and donations through the Special Appeal Fund



## **Silver Jubilee of His Majesty King George V.**

Carnegie House being fortunately situated on the route of the Royal Procession on May 6th, the National Council was able to let seats to those who wished to view their Majesties on their way to St. Paul's Cathedral. Many friends of the Societies were glad to think that the money they spent in viewing the procession would help the work carried on from Carnegie House and were very generous in the prices they paid for seats. A profit of £610 6s. 2d. was made, all of which was given by the Council to the Societies having Offices at Carnegie House.

### **House.**

The House Committee has met regularly and has given the greatest care and attention to matters concerned with the upkeep of Carnegie House and the comfort of those having offices there. Every effort has been made to keep the expenditure as low as possible.

Enquiries regarding the Lecture Hall and lantern, which are available for meetings, lectures, etc., at a small charge, should be addressed to the Secretary, the National Council for Maternity and Child Welfare, Carnegie House, 117, Piccadilly, W. 1.

### **Publications, Library and Editorial.**

The Council is greatly indebted to Mr. Peyton Baly for giving so much of his valuable time to the work of the Publications, Library and Editorial Committee of which he is Chairman.

**LIBRARY.**—The year under review has been a most successful one ; an increase of 30 in the membership is recorded, bringing the number of members up to 102, and the number of books borrowed to almost 600.

The Membership is not made up entirely of readers living in London who can call at Carnegie House and take their books away with them. By far the greater number live outside London and in country places all over England, Scotland, Wales and even the Irish Free State, so that parents, workers, nursery nurses, and others interested in the nurture and care of mothers, infants and children, can keep up-to-date no matter how 'buried in the country' they may be.



The Committee is grateful to the Constituent Societies which through their representatives suggest and give expert advice on the choice of suitable additions to the Library. The Committee also appreciates the interest taken by members, who from time to time suggest helpful books. 35 new books have been bought or presented to the library in the past twelve months, in addition to a large number of Annual Reports, etc.

A Bibliography, which gives a selection of the most up-to-date books in the Library, will be sent to enquirers with copies of the rules of membership, etc., while lists showing recent additions to the Library appear four times a year in 'Mother and Child.'

The Committee would like to make grateful acknowledgement to the publicity given to the Library in the pages of 'The Townswoman' and 'The Nursery World.' The number of enquiries following their notices gave additional proof that there are many people who are only too anxious to avail themselves of the opportunity to extend their knowledge and keep up-to-date on the subject of Maternity and Child Welfare, such as is given through the Library membership.

The Library owes a great deal of its success to Miss Halford, Hon. Librarian, whose wide knowledge and experience is ever at the service of those seeking advice and guidance in the choice of books. Miss Yarrow, Assistant Librarian, deserves the sincere thanks of the National Council for the valuable help she has given for several years in connection with the Library.

The Library is available to the general public for reference purposes at any time during office hours and has been frequently used in this way during the year by students, who could not otherwise have found the information they sought. Books may only be borrowed (not more than two at a time, which may be kept for a fortnight) by members of the Constituent Societies or by those who subscribe not less than five shillings a year to the National Council in respect of this privilege.

JOURNAL.—"Mother and Child" has now completed its sixth year as the official organ of the National Council for Maternity and Child Welfare and its Constituent Societies. It is the sole periodical devoted exclusively to the interests of the maternity and child welfare movement of this country, and there is evidence that its usefulness is being increasingly appreciated. It circulates not only in the British Isles, but penetrates also into practically every country where a maternity and child welfare movement exists, or is in process of creation.



Three special numbers appeared during the year—the special Baby Week issue (July), the August issue containing the official report of the National Conference on Maternity and Child Welfare, held at Birmingham during National Baby Week, 1935, and the Health Week issue (October). The Welfare of the pre-school child was the theme of National Baby Week 1935—a theme which received appropriate stress in the July issue of the Journal, notably in articles by Dr. Eric Pritchard (“The Health of the Pre-School Child”) and by Miss Halford (“Child Welfare: Past and Present—and What of the Future”).

There was as usual an extremely heavy demand for the Conference Report number, while the Health Week issue maintained its popularity. Outstanding contributors to the latter were Mrs. P. Cusden organising secretary of the Nursery School Association of Great Britain, who discussed the economics of nursery schools, Mrs. Alice Model, hon. organising secretary of the Jewish Maternity Hospital, London, who contributed reminiscences of her experiences as a voluntary worker, and Miss R. May Tyler, who gave an account of some ingenious methods of teaching mothercraft, in use at Gassiot School, Ryde, Isle of Wight.

Many aspects of the physical and mental welfare of mothers and children have been discussed during the year by a distinguished body of contributors. Subjects dealt with included “Vitamin B. Deficiencies in Infants” (Dr. Eric Pritchard), “Routine Methods for the Treatment of Bed-Wetting” (Miss Robina Addis), “Balanced Diets on a Small Income” (Dr. G. P. Crowden) “Education in Parentcraft” (Dr. D. H. Geffen), “Teaching the Deaf-Mute Child to Speak” (Mr. Phillip Franklin, F.R.C.S.), “Observations on an Urban Ante-Natal Scheme” (Prof. W. M. Frazer, M.D., Medical Officer of Health for Liverpool). Certain lectures given under the auspices of the Invalid Children’s Aid Association were published *in extenso*, notably a symposium on the psychological approach to the problem of asthma, eczema and prurigo by Dr. R. A. Q. Lay, Miss K. Duguid and Mrs. D. H. Hardcastle, of Guy’s Hospital, London.

Constituent Societies of the National Council for Maternity and Child Welfare may obtain bulk supplies of the Journal at specially reduced rates, particulars of which may be obtained from the proprietors of “Mother and Child” 5, Tavistock Square, London, W.C.1. The regular subscription rate is 8s. 6d. per annum.



## **CHILD WELFARE EXHIBITIONS.**

In reporting the work of the Child Welfare Exhibitions Committee during 1935, it is of interest to record the increased demand of the new sections collected in 1934, and for Educational Films. The request for the Diet section prepared for the Rural Exhibit by means of the special grant allocated by the Carnegie Trustees for this purpose has necessitated ordering within the year, three further sets of these models. There are now, two presented by the Carnegie Trustees for use in rural areas, one presented by the Institute of Infant Welfare Fund for the Permanent Exhibition and one given by the National Council for Maternity and Child Welfare for the Travelling Exhibitions.

The first Film, "Bathing and Dressing," demonstrating the correct way of Bathing and Dressing a Baby, which was prepared for the Kodak Library in 1934, has proved of such value that the National Council has been asked to co-operate again in the production of further films for the Series on Infant Management.

Requests for lectures, both individual and when the exhibitions are on tour, have increased, and since the routine work has been maintained, 1935 has proved a very active year for the Child Welfare Exhibitions. Mention is made of the educational value of the National Council's exhibitions in the Annual Report of the Chief Medical Officer of the Ministry of Health.

To assist enquirers, an illustrated handbook giving full particulars of the Exhibition Services was issued, the cost being defrayed by a special grant from the Institute of Infant Welfare Fund.

### **The Permanent Exhibition at Carnegie House.**

This exhibition is open daily and a great deal of time has been occupied in taking round visitors from home and abroad, and in giving lecture demonstrations to the following groups :—

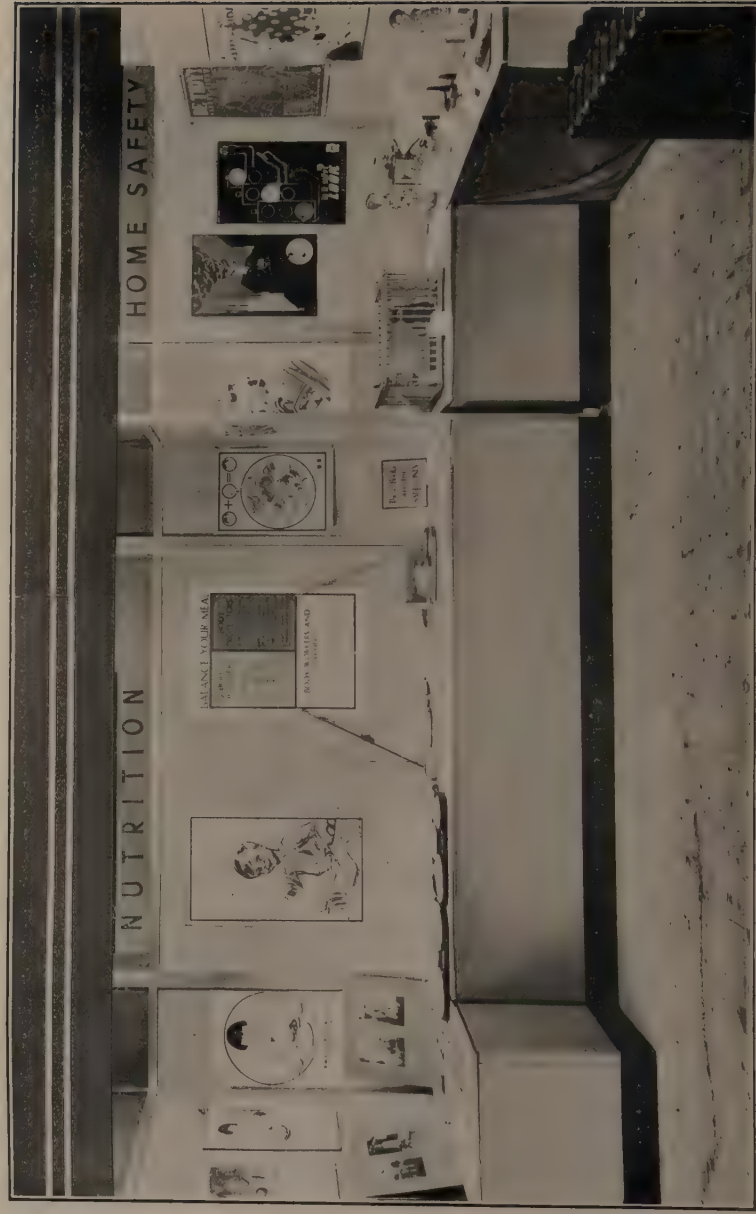
Health Visitors in Training from :—

- College of Nursing.
- Battersea Polytechnic.
- National Health Society.

Students from :—

- Queen's College.
- The National Training College of Domestic Subjects.
- League of Red Cross Societies.
- St. Vincent's Continuation School.





Views of the Child Welfare Travelling Exhibition as displayed at the York Health Week Exhibition, Oct. 1935.







School girls from :—

Blue Coat Girls' School.

London County Council

Essex                    "                   "

Middlesex           "                   "

Midwives from the Post-Certificate School.

Mothers attending Infant Welfare Centres and others.

V.A.D. Members of the British Red Cross Society.

### **Travelling Exhibitions.**

The complete exhibitions with a lecturer in charge have visited the following :—

Place :	At the request of :
*HEALTH AND HOUSING EXHIBITION AT MESSRS. SELFRIDGE, LONDON.	The Ministry of Health.
*GLOUCESTER.	Public Health Committee of the County Borough Council.
GLASGOW.	Public Health Committee of the Burgh Council.
*FARNBOROUGH.	Public Health Committee of the Urban District Council.
BURTON-ON-TRENT.	Public Health Committee of the County Borough Council.
*YORK.	Public Health Committee of the County Borough Council.
BEDLINGTON.	Public Health Committee of the Urban District Council.
DAGENHAM.	Public Health Committee of the Urban District Council.
*CRAYFORD.	Public Health Committee of the Urban District Council.
*SOUTHAMPTON.	Public Health Committee of the County Borough Council.
*HARROGATE.	Public Health Committee of the Borough Council.
NATIONAL CONFERENCE ON MATERNITY AND CHILD WELFARE.	National Association for the Prevention of Infant Mortality.
*LIVERPOOL.	Messrs. Selfridge for George Henry Lee & Co.
LANE END, BUCKS.	Voluntary Maternity and Child Welfare Committee.
CHESHAM.	Voluntary Maternity and Child Welfare

\* At these places the Health Exhibition, of which the Travelling Exhibition formed the Maternity and Child Welfare Section, were



organised by The Central Council for Health Education. This co-operation with the Central Council for Health Education is much appreciated.

Perhaps the most interesting of the Exhibitions in which the Child Welfare Travelling Exhibitions participated was that held in Glasgow where the chief feature of the Jubilee Celebrations took the form of an extensive exhibition in the Kelvin Hall illustrating fifty years of progress in industry and municipal services. The Travelling Exhibition was hired to illustrate the work in connection with Maternity and Child Welfare, and a large and attractive stand was built for its display. The Organiser was present to set out the exhibits and to give a demonstration to the forty nurses who were responsible for demonstrating the exhibits during the fourteen days the Exhibition was open.

In connection with visit to Glasgow, Dr. Macgregor, Medical Officer of Health, writes, as follows :—

“ The Child Welfare Section was one of the most popular, the stall being visited day after day by a steady stream of interested and enquiring parents, as you will have already inferred from the sum realised by the sale of your literature. For the usefulness and attractiveness of this section we are greatly indebted to your contribution and I wish to offer my very cordial thanks to you and your committee for their assistance.”

Special mention must also be made of the Health Exhibition held at Lane End, a Buckinghamshire village, where the Travelling Exhibition took part in the coming of age celebrations of their Infant Welfare Centre. The attendances were remarkable, and the excellent organisation showed what can be done in a small village when there is local enthusiasm.

*Sections of the Exhibition* have been sent to :—

Stepney,	Cardiff,
Shoreditch,	Middlesbrough,
National Safety First Congress,	Parkstone,
St. Martin's School,	Ellesmere Port.

### **Exhibition for Rural Areas.**

The grant allocated by the Carnegie Trustees for the collection of a special exhibition suitable for rural areas has been the means of bringing exhibits to smaller places which have shown great appreciation of their educational value. The most popular of the sections is the Diet Exhibit.



*The complete Exhibition* has been sent to :—

Long Eaton,	Belper,
Street (Somerset) 3 weeks,	Hebburn,
Heanor,	Kilmersdon.

From Kilmersdon the Hon. Secretary wrote,

“ I simply can't tell you what a success the exhibition was  
.....people said they had never seen a better, and it  
was all so fresh and beautifully packed.”

A section of the Exhibition was sent for a fortnight's tour of the County at the request of the Maternity and Child Welfare Medical Officer for Gloucestershire, who wrote :—

“ We are having a very good tour and the models are very much appreciated, and save an enormous amount of time.”

*Sections* have also been sent at the request of County Federations and local Women's Institutes to the following :—

Carmarthen,	Lincolnshire,
Kendal,	Ely,
Staffordshire (twice)	Yorkshire,
Winchester,	Leicestershire.
Rutland,	Buckinghamshire,
Llanwnda,	Worcestershire,
Nottingham Agricultural	Ham and Petersham,
Show,	Berkswell,
Royal Agricultural Show	Chessington,
Newcastle,	Norfolk,
Kent Agricultural Show	Warwickshire,
East Kent,	Derbyshire,

Chalford Infant Welfare Centre and the Agricultural College, Monmouthshire, have also had Sections.

## **Lectures.**

In addition to those given on tour with the Exhibition a number of separate lectures have been arranged, the greatest demand being for those illustrated by the diet section or by the Infant Management films.

Lectures have been given to :—

Wimbourne (Staffordshire Federation of Women's Institutes).

Gnosall.                 ,,                 ,,                 ,,                 ,,                 ,,

Uttoxeter.	"	"	"	"	"
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Penkridge.	"	"	"	"	"
	"	"	"	"	"

Leek.	"	"	"	"	"
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Stafford.	„	„	„	„	„
	„	„	„	„	„

	”	”	”	”	”
Lichfield.	”	”	”	”	”

Eccleshall.	"	"	"	"	"
	"	"	"	"	"

Mayfield.	"	"	"	"	"
	"	"	"	"	"

Fazeley.	"	"	"	"	"
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National Federation of Women's Institutes. Conference on Nutrition.

Chessington Women's Institute.

Carmarthen „ „ Group Meeting.

Ham and Petersham „ „

Derbyshire.                   ,,                   ,,                   Annual Meeting.

East Ham. Women's Branch of British Legion.

Walton-on-Thames      ”      ”      ”      ”

Welling and East Wickham „ „ „ „

Potten End Annual Meeting District Nursing Association.

# Hertfordshire District Nursing Association.

Incorporated Midwives' Institute.

York Branch, Midwives' Institute.

Chelsea Barracks, to Soldiers' Wives.

Students of the National Training College of Domestic Science.

„ „ All Saint's Nursery College, Harrogate.

“ “ The Norland Institute.

International Students, League of Red Cross Societies.

Domestic Science Teachers taking Post-Graduate Course at Cardiff University.

Nurses of Harrogate General Hospital.

Worcestershire Association for Physical and Mental Welfare  
(Annual Meeting).

British Red Cross Society, City of London Branch. Course of  
Infant Welfare Centre Swanley. [Lectures.

“ “ “ Farningham.

” ” ” Ash.

” ” ” Longfield.

“ “ “ Norton Kirby.

„ „ „ Darenth.

" " " Wilmington.  
 " " "

” ” ” Stone Crossing.

Southfleet.

” ” ” Crawley Down.



### **New Films (16 m.m.).**

As a result of the success of the first film "Bathing and Dressing" produced in 1934, which was selected by the British Film Institute for exhibition to a committee of the League of Nations as one of the best educational films of the year, the Director of the Medical Department of Messrs. Kodak Ltd., asked the Organiser to direct two further films on Infant Management, the subjects chosen being "Normal Breast Feeding," and "Breast Feeding, Treatment of Difficult Cases."

The National Council is greatly indebted to the Mothercraft Training Society, the Shoreditch Borough Council and Queen Mary's Maternity Home, who have given every facility for the films to be taken at their respective Institutions, and above all to the Mothers themselves for their wholehearted co-operation.

A private view of the films was given at Carnegie House on 30th October to an audience of over 40, including representatives from the British Film Institute, The Carnegie Trustees, The Ministry of Health. Dr. E. L. Sturdee, on behalf of the British Film Institute, expressed his complete approval of the films which he considered of real educational value.

The films were shown to a number of audiences during November and December.

### **Sale of Exhibits.**

The sale of exhibition material ranges from the collection of copies of complete sections for re-sale to Health Authorities at home and abroad, to small pamphlets.

Model diets have been made and sent to the Medical Officer of Health's Department, Stoke-on-Trent.

Posters including the Diet Chart and the "Healthy Childhood" series together with the model patterns for infants' and children's garments have been in demand.

The "Sun-and-Air" balcony has been ordered by a number of parents.

Many Local Authorities have applied for particulars of the apparatus required for the teaching of Mothercraft to schoolgirls and for this purpose a number of the model demonstration baby dolls have been sold.



### **Exhibitions Committee.**

The Committee, under the Chairmanship of the Lady Cynthia Colville, has met six times during the year. The Exhibitions owe a great deal to the continued help of the Trustees of the Institute of Infant Welfare Fund and the Committee wishes to record its appreciation of this valuable assistance. The Committee is also most grateful for the regular help given by the voluntary workers, Miss Tomlin and Miss Buck.

For all information regarding the charges for hire, fees, and the sale of exhibits apply to :—

Miss M. H. Keating, *Organiser*,  
National Council for Maternity and Child Welfare,  
117, Piccadilly, W. 1.

### **Conferences and Meetings.**

The Annual Conference on Maternity and Child Welfare which is organised each year by the National Association for the Prevention of Infant Mortality on behalf of the National Council during Baby Week was held this year in London, when the subject chosen for discussion throughout the Conference was 'The Care of the Child from 2-5 years of age.' The great interest which is felt throughout the country in this subject is shown by the large attendance at the various sessions, over 800 tickets having been issued. Further mention of the Conference is made elsewhere in this Report.

The National Council would like to thank the National Association for the Prevention of Infant Mortality for organising this Conference and the Societies taking part for their share in making it a success and by so doing drawing attention to the needs of the pre-school child.

The National Council has also been represented at the Conference held by the Maternity Mortality Committee on June 25th., the 7th Imperial Social Hygiene Congress on July 7th, the 46th Health Congress of the Royal Sanitary Institute held at Bournemouth on July 15th-24th, the Twenty-First Conference of the National Association for the Prevention of Tuberculosis on June 27th-29th, a Conference of the National Federation of Personal Health Associations on June 29th, and the Annual Conference of the Central Council for Health Education on November 21st.

In addition to these annual conferences, the Council has been represented at Conferences and meetings of the Catholic Women's

Housing Committee and has supported the following resolution passed by the Women's Housing Committee at a meeting held on 5th December :—

“ That this Conference re-affirms its conviction that a Women's Sub-Committee to the Central Advisory Housing Committee under the New Housing Act should be appointed, and instructs the Chairman to arrange for a deputation to wait upon the Minister of Health at the earliest opportunity.”

The Hon. Lady Lawrence, who has represented the Council at the meetings, kindly consented to attend the deputation to the Minister of Health on February 4th, 1936, as the National Council's delegate.

### **Representation on other Organisations and Committees.**

The National Council is also represented on the following organisations and Committees :—

British National Committee of the Third International Conference on Social Work, to be held in London, 1936.

The National Council of Social Service.

A Children's Minimum Committee.

The Sunlight League.

The Public Health and Child Welfare Committee of the National Council of Women of Great Britain.

The Home Safety Committee of the National “ Safety First ” Association.

The Central Council for Health Education.

The Emergency Open-Air Nurseries Committee of the Save the Children Fund.

The National Federation of Personal Health Association.

### **Acknowledgements.**

The National Council wishes to offer its most sincere thanks to its Hon. Officers, Members of Standing Committees, Messrs. Hargrove & Co., Hon. Solicitors to the Council, the voluntary workers and all those who have throughout the year helped the work at Carnegie House.



# ASSOCIATION OF MATERNITY AND CHILD WELFARE CENTRES.

*Chairman* : DR. ERIC PRITCHARD.

*Vice-Chairmen* : MISS E. BUNTING.

DR. ETHEL CASSIE.

MRS. DUNCAN HARRIS.

*Hon. Treasurer* : JOHN HOARE, ESQ.

*Hon. Secretary* : MISS J. HALFORD, O.B.E.

*Secretary* : MISS M. R. LOVELOCK.

*Offices* : CARNEGIE HOUSE, 117, PICCADILLY, LONDON, W. 1.

*Telephone* : GROSVENOR 1345.

## **Executive Committee.**

The Executive Committee, under the chairmanship of Dr. Eric Pritchard, met nine times during the year.

There have been, as usual, interesting discussions on subjects connected with maternity and child welfare, among which were the need for balconies in working and middle-class flats, the right use of the term clinic as applied to welfare centres and the value of children's playgrounds in congested areas.

## **Membership**

Ten Centres have been admitted to affiliation during the year :—  
Badsey ; Aldington and Wickhamford, Worcestershire ; Brantham, Essex ; Camberwell Borough ; Chewton Mendip, Somerset ; Forge Valley and District, Scarborough ; Grantham Borough, Lines ; Kingsbridge, Devon ; Mayfield, Sussex ; Perham Down, Hants ; and Singapore Military Centre (Changi Branch).

## **Council Meeting.**

The annual Council meeting was held on July 1st (the first day of the annual Conference on Maternity and Child Welfare) at the London County Hall, in co-operation with the Invalid Children's Aid Association and the National Society of Day Nurseries. The subject chosen for discussion was "The facilities for convalescent treatment of the child under five years of age." Under the Chairmanship of Dr. G. F. Still, papers were read on different aspects of this subject by Dr. Leslie Housden (Medical Officer of the John Madocks Convalescent Babies Home, Basing), who took for his subject "The main causes of ill-health in the children of poor homes." Dr. Alan Moncrieff (Physician to the Children's

Department, Middlesex Hospital) followed with a paper on "Convalescent Homes and the prevention of disease in the toddler," and Dr. Margaret Hogarth, who took for her subject "The need for convalescent treatment for children from 2-5 and the difficulties of securing it." There was a large audience.

### **Joint Quarterly Meetings.**

The first joint meeting of the Executive Committee of the Association of Maternity and Child Welfare Centres and the National Association for the Prevention of Infant Mortality was held in March to consider the possibility of co-operation with the Milk Marketing Board in regard to the supply of milk for nursing and expectant mothers and children under school age. Representatives of the Milk Marketing Board were present at this meeting and the Chair was taken by Dr. G. F. Still. The Vice-Chairman of the Milk Marketing Board stated that the subject met with a considerable degree of sympathy from the Board, the whole matter was receiving consideration and it was hoped that some agreement might be come to.

At the same meeting the special training of midwives in the feeding and the general care of the newly-born was also a subject of discussion. Dr. Alan Moncrieff (Assistant Paediatrician, Queen Charlotte's Maternity Hospital) introduced the subject and described the method of training at Queen Charlotte's Hospital. Dr. Donald Paterson outlined the course at the Westminster Hospital. Dr. Eric Pritchard (Chairman, Association of Maternity and Child Welfare Centres), Dr. Helen Dixon (Bristol), Dr. F. Garland Collins (West Ham) and Miss M. Bowden-Smith (Violet Melchett Infant Welfare Centre) also took part in the discussion.

There was a general agreement that there was need for some sort of a certificate for the midwife in the care of the newly-born baby. As a result of this meeting a letter signed by Dr. G. F. Still and Dr. Eric Pritchard was sent to the Secretary of the Central Midwives Board stating that in the opinion of the Executive Committees of both Associations the training and examination of midwives in regard to the care of the newly born infant was not in all respects satisfactory. Suggestions were made that the constitution of the Central Midwives Board should, if possible, be so modified as to include a paediatrician among its members, who should be responsible for the conduct of the examinations, as far as the hygiene and care of the newly born infant was concerned; and as a condition of receiving the diploma a candidate should



satisfy the examiners of her proficiency in infant care, as well as in the rest of the subjects of the examination, and produce evidence of having made an adequate number of attendances at an infant welfare centre.

The Autumn meeting was also held in conjunction with the National Association for the Prevention of Infant Mortality, and the question of overcrowding at infant welfare centres was discussed. Miss J. Halford, Hon. Secretary of both Associations, read a report on the results of some enquiries she had made on the conditions at Centres in certain areas, and after a lengthy discussion the following resolution was passed :—

“ That this meeting of the Executive Committees of the Association of Maternity and Child Welfare Centres and the National Association for the Prevention of Infant Mortality, having heard of instances of apparent serious overcrowding at infant welfare centres, resulting in a lack of educational activities and insufficient expert advice, calls upon the Ministry of Health to set up a standard of efficiency on both these points.”

A short paper on the information obtained from an enquiry into the extent to which consultative child welfare sessions are provided by the principal hospitals in the country was read by Dr. G. F. McCleary.

### **Publications.**

During the year two new editions of “ To Mothers and Fathers ” have been prepared. The 14th, consisting of 100,000, copies is perhaps worthy of special note, as it was purchased by the Prudential Assurance Company, who used the advertising space exclusively for their own purposes and asked the Association to undertake the circulation of the copies. These copies were offered free of charge to Local Authorities responsible for maternity and child welfare work, and so great was the demand that the special edition was completely exhausted before the end of the year.

The 15th edition, bringing the total number issued up to 900,000 copies, was published in July, and this has had the usual steady sale.

The 7th edition of “ Mothercraft ” has sold well and more than justified its purpose as a publication for educated parents and a book of reference for the professional worker.

There has also been a new edition of "The Mothers' Cookery Book."

Early in the year a new set of five silhouette posters entitled "Why is your child naughty?" was published. These have been very much appreciated by the Centres and have sold rapidly.

The total number of publications issued during the year was 391,226. This represents an increase of 80,166 on last year's figure.

### **Clothing.**

This year the Clothing Sub-Committee added a brassière to its other maternity garments, and two paper patterns, one of suspender braces and the other of an excellent maternity belt, which mothers themselves can cut out and make. The first of these patterns comes from Manchester and the other from Birmingham. They have both been in great demand. The maternity belt (Miss Bennett's pattern) which the Association has sold for some years, has had record sales this year. It supplies a need which hitherto had not been met.

### **Annual Bargain Sale.**

The Bargain Sale, which is a yearly event of great financial importance in the Association's Calendar, took place in the second week of November, when £176 11s. 1d. was raised altogether as a result of the sale.

### **Other Activities.**

A great many callers come daily to the office of the Association with many and divers requests. The majority are in need of advice in finding a home for their children, whom, temporarily, they are unable to keep in their own care. Others come with queries for suitable maternity homes for people of limited means, the nearest ante-natal clinic, suitable clothing for the baby and the like.

There is also a steady stream of visitors from all parts of the world interested in maternity and child welfare work, who wish to see how the best Centres are run in London and apply to the Association for the necessary introductions.

### **Competitions.**

The Competitions were as popular as ever in 1935.



There was an encouraging increase in the entries for the Non-competitive Parentcraft Examinations. 170 mothers and fathers entered as against 106 last year.

A few secondary and 30 elementary Schools entered for the Rhondda Mothercraft Challenge Shields Competition. As the teaching of mothercraft is extending and the subject is now regarded as an important one, it is hoped that in future a greater number of teachers will take an interest in these competitions and enter their schools for the Rhondda Mothercraft Challenge Shields.

The National Parentcraft Competitions, which have been carried on regularly every year among the affiliated Maternity and Child Welfare Centres since 1913, proved as popular as ever. For the third year in succession the Challenge Shield was won by the Rushden Infant Welfare Centre, the Silver Cup was won by the Abington Infant Welfare Centre, Northampton, the Silver Medal, for the second year in succession, by the Wellingborough (Northants) Infant Welfare Centre and the Bronze Medal went to the Kingstanding (Birmingham) Infant Welfare Centre.

The exhibition of the competitions work was held at Carnegie House on 6th July. This was, as usual, well attended by representatives from the centres competing and by the prize winners. Mrs. Frederick Lister kindly presented the awards and certificates, which was followed by the usual tea party. The short demonstrations, given in the permanent exhibition of the National Council for Maternity and Child Welfare by Miss H. Keating, also contributed to the afternoon's enjoyment.

### **The Infant Welfare Workers' Employment Bureau.**

The work of the bureau continues to increase. In September of this year the National Society of Day Nurseries decided to give up the small employment bureau formerly run by them for Day Nursery workers, and the work was taken on by the Association. 164 private posts have been filled and 180 institutional posts. The fees taken during the year amount to £515 2s. 6d. These figures are not by any means commensurate with all the work done by the bureau staff. A large number of callers are seen daily and advised, some in regard to suitable work, others on matters such as training, and in these cases no fee is charged.

### **Staff Superannuation Scheme.**

The Executive Committee decided to make some provision for staff superannuation and after many inquiries has adopted a

scheme in co-operation with the National Savings Committee, which it is hoped will prove satisfactory. This will, of course mean extra expenditure for the Association, which will have to be met out of the ordinary yearly income.

### **BABIES' HOMES DEPARTMENT.**

The John Madocks Convalescent Babies Home, Basing, has continued the excellent work it does for children under 2 years of age. During the year, 53 children were admitted ; the average length of time spent in the Home is eight and a half weeks.

Grateful thanks are offered to all the good friends of this Home, especially Mrs. Madocks. The money raised by the annual dance will this year be spent on a garden shelter for the babies.

The Noel Home, Letchworth, which accepts for convalescence 16 children from 2 to 5 years of age, has had 115 children in residence during the year. Several improvements have been effected during the past 12 months in the house and equipment and special precautions taken against an outbreak of fire.

The Association's co-operation with the Babies' Hotel has continued during the year. The health of the babies and the students has been excellent and the four cots now allotted have been occupied by cases referred by the A.M.C.W.C.

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# CENTRAL COUNCIL FOR THE CARE OF CRIPPLES.

*Patroness :*

HER ROYAL HIGHNESS, THE DUCHESS OF YORK.

*President :*

DAME AGNES HUNT, D.B.E., R.R.C.

*Vice-Presidents :*

HER GRACE, THE DUCHESS OF  
ATHOLL, D.B.E., D.C.L., LL.D.,  
M.P.

HER GRACE, THE DUCHESS OF  
PORTLAND, D.B.E.

THE VISCOUNTESS HALIFAX.

MISS MAUDE ROYDEN, C.H.

MISS ISHBELL MACDONALD.

THE EARL OF WICKLOW.

THE RT. HON. LORD EUSTACE  
PERCY, P.C., M.P.

THE LORD LOCH.

THE RT. HON. SIR CHARLES  
TREVELYAN, BART.

THE RT. HON. LORD KENT,  
G.B.E., D.S.O.,  
D.S.C., M.A.

SIR CEDRIC HARDWICKE.

THE RT. HON. NEVILLE  
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THE RT. HON. H. A. L. FISHER,  
F.R.S.

THE RT. HON. ARTHUR  
GREENWOOD, M.P.

*Chairman :*

THE EARL OF DUDLEY, M.C.

*Chairman, Executive Committee :*

GEOFFREY PETO, Esq., C.B.E.,

*Honorary Treasurer :*

COLONEL BERTRAM ABEL SMITH, D.S.O., M.C.

*Secretary :*

MISS NANGLE.

## REPORT FOR THE YEAR 1935

The year 1935 will always be remembered as the *annus mirabilis* of the Central Council. It is now some sixteen years since the Council was first established with the object of putting before the country the main lines of a comprehensive scheme for the care and cure of cripples on national lines. The aim of the Council was to replace the obsolescent methods of dealing with cripples by methods more in keeping with the advance of orthopaedic science and to integrate into a nation-wide scheme the sporadic efforts of the past. It was the happy combination of vision and administrative ability in that great surgeon, Sir Robert Jones, that led him to found the Council as the instrument to carry out his ideas. While appreciating to the full the work of previous labourers in the field of orthopaedics, he yet felt that the time was ripe for a new orientation of effort and he laid down with his usual unerring insight the main principles on which future work should be

organised. These principles it has been the endeavour of the Council to carry out. Progress has not always been rapid, nor have results always been such as to strike the public imagination. But the devoted labours of those who served the Council so well gradually had their reward. Throughout the country new orthopaedic hospitals organised on the lines advocated by the Council began to spring up : Public Authorities began to plan their orthopaedic schemes on the new lines ; the Government Departments concerned came to recognize the Council as the central body concerned with the care of cripples. From all over the country and also from many countries abroad, especially the British Dominions, came enquiries and requests for advice.

It must, however, be acknowledged that in spite of so much encouraging success the efforts of the Council to promote a scheme that would fairly be said to cover the whole country did not achieve all the progress they desired. There remained areas in which the provision for cripples was sadly inadequate and in which there appeared to be no immediate hope of improvement. This state of stagnation was suddenly transformed by the munificent intervention of Lord Nuffield. In December, 1935, he made a gift of £125,000 to be used in the cause of cripples and of this sum he has placed £86,500 to be expended by Trustees on the advice of the Central Council. It is difficult to express at all adequately the gratitude of the Council for this help. It not only sets the seal of public recognition on the position of the Council and of the ideas for which they stand ; it also enables them to carry to full fruition the national scheme towards which they have been working for so many years. It is too early as yet to indicate in detail the ways in which this great gift will be used. But it can be said at once that it will be used to fill up the gaps that at present remain in the national scheme ; to promote new clinics and new voluntary associations, and to assist in the provision of new orthopaedic hospitals where these are still needed. With feelings of deepest thankfulness the Council can now look forward with renewed confidence to the time when they can say "*Finis coronat opus*".

Lord Nuffield's gift has of course transformed the outlook for cripples in this country. It does not, however, lighten the responsibility of the Council. The Council are most anxious to carry out the administrative duties that will fall upon them as a result of Lord Nuffield's benefaction out of their own resources, in order that the whole of that benefaction shall go to the purposes for which it was given. The work of the Council will be greatly increased during the next few years in working out schemes to



submit to the Trustees of Lord Nuffield's Fund, and the Council so far from being relieved financially by this Fund will feel it an obligation to raise additional income to pay for the large extra volume of work that will fall upon them. They trust that the public will do their share in giving them increased support, so that they may be in a position to offer on their part a free and efficient administration of the sums which are to be expended on their advice.

The Council has long had grave misgivings as to the treatment of victims of accidents. At the present moment, these victims suffer partly from uncertainty as to the liability for compensation and its amount, and partly from the lack of proper provision for their care and rehabilitation. The whole system is thoroughly unsatisfactory to the sufferer, unsatisfactory to the Insurance Companies and unsatisfactory to the community at large. The difficulty is one which it seems impossible to solve without legislation and the Council have been successful in moving the Government to appoint Home Office and Ministry of Health Committees to explore the situation and make recommendations. The Council has prepared and submitted to these Committees a careful statement of the failings of the present system and have made concrete suggestions which would form the basis of improved conditions. They earnestly hope that with this encouragement from the Government, practical steps in the right direction will be taken before long to cure what is a very serious blot on our present methods.

Special mention should also be made of the growth of the work for adult cripples generally. The Council have always put in the forefront of their work the early discovery and prompt treatment of crippling diseases, especially amongst children, but as the organisation of such work approaches something like completion, the needs of the adult begin to receive their due share of attention and this side of the work must grow year by year into greater importance. The provision of more training centres, the development of home industries, the possibilities of a scheme of central buying and selling of cripples' work, these are the aspects of the problem on which more and more attention must be focussed.

The Council concludes this brief resumé on a note of deep thankfulness. On all sides there are signs of encouragement and growth. Their dream of a network of schemes to bring all the modern developments of orthopaedic surgery cheaply, promptly and efficiently to every cripple in the country is fast becoming a

reality. The many problems of the adult cripple are being considered in the highest quarters. On all sides the Council see public authorities and voluntary associations studying with care the best methods of treatment and carrying them out with skill and enthusiasm, a fact to which the recent Joint Conference of the Invalid Children's Aid Association and the Central Council for the Care of Cripples gave striking witness. They see the Board of Education with its new programme of development providing a new stimulus to the work of public authorities. If, in their annual report, they are naturally concerned to give an account of their own labours to those who so generously support them, they do not forget that they are but one body in a field, while the labourers are many, and that it is the co-operative effort of them all that has made the out-look for the cripples of this country so full of brightness and hope.

The rapid expansion of the Central Council's organisation resulting from the establishment of the Lord Nuffield Fund has made it necessary to consider an immediate move to larger premises. It is with the utmost regret that the Council has decided to leave Carnegie House, where for so many years it has enjoyed the hospitality and invaluable co-operation of the N.C.M.C.W., and its members wish to take this opportunity of expressing their appreciation of the many kindnesses received from the National Council.

The routine activities of the Council have continued during the year and are in many respects similar to those recorded in previous years. The usual Refresher Course for Teachers of Physically Defective Children was organised in conjunction with the Board of Education. A system of travelling portfolios showing the principles of good design and their application to different handicrafts has been set up and is proving extremely popular among the teachers in Hospital and Special P.D. Schools. A special sub-committee has investigated the possibility of establishing a central selling agency for goods made by crippled workers, and has already succeeded in obtaining substantial orders for those organisations producing goods of the best workmanship and finish.

Propaganda work has been continued, publications during 1935 including the "Directory of Orthopaedic Institutions, Voluntary Organisations and Official Schemes for the Welfare



of Cripples," a revised edition of the " Suggestions for the establishment of Local Associations for the Care of Cripples," a fifth number of the " News Letter " and an " Estimate of the number of Cripples in England and Wales." A complete set of lantern slides to illustrate a lecture on the care and cure of Cripples has been prepared for the use of organisations undertaking this type of propaganda work, while the Council's film propaganda has been helped by the acquisition of two copies of an American film showing the methods of rehabilitation of those injured in industrial, road or other accidents.

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## CHILD GUIDANCE COUNCIL.

*President :*

THE RT. HON. THE LORD BLANESBURGH, G.B.E.

*Vice-President and Acting Chairman of Executive Committee :*

MRS. ST. LOE STRACHEY, O.B.E., J.P.

*General Secretary :*

DR. D. R. MACCALMAN.

*Hon. Treasurer :*

MR. H. G. HOWITT.

*Secretary :*

MISS D. F. ROBINSON, M.B.E.

*Organiser :*

MISS ST. C. TOWNSEND.

*Office :* WOBURN HOUSE, UPPER WOBURN PLACE, W.C. 1.

*Telephone :* MUSEUM 0807-8.

### REPORT OF THE CHILD GUIDANCE COUNCIL FOR 1935.

The Child Guidance Council suffered a loss this year, in the resignation of Dr. Wm. Moodie, who had been General Secretary since January, 1931. Dr. Moodie resigned in order to devote his whole time to the London Child Guidance Clinic, but he has fortunately been able to become a member of the Executive Committee and thus to assist in directing the affairs of the Council.

Dr. D. R. MacCalman, who succeeded Dr. Moodie as General Secretary was formerly Director of the Notre Dame Child Guidance Clinic in Glasgow and Hon. Secretary of The Scottish Child Guidance Council. In addition to his intimate knowledge of Child Guidance, Dr. MacCalman has had wide and varied experience in several branches of mental health work and the Council has been fortunate to secure his services.

The year 1935 has been one of steady work and progress. Although only two new Clinics have been opened during this time, there has been a marked stimulation of interest in many parts of the country and a number of Education Authorities are seriously considering the establishment of fully staffed Clinics. The action of the Board of Education in approving the Birmingham Education Committee's plans for financing their Clinic, has done much to encourage other Authorities and the steady educational work of the Council has helped to make known the value of a Clinic to the community.

Early in the spring, the Council held a two day Conference for directors and heads of departments of Child Guidance Clinics throughout England and Scotland. The Conference was not



restricted to Clinics run on the "team method" and many types of Clinic were represented. As a result of this Conference an Inter-Clinic Committee was set up, so that free interchange of ideas and methods might be facilitated. This Committee has met twice in 1935 and valuable work has been accomplished.

In view of the many requests for information regarding the setting up of new Clinics, the Council decided to issue a short pamphlet on the subject. This was published towards the end of November and already fulfils a useful purpose.

This year has also seen the publication of a bibliography on Child Psychology, which has had a good sale.

The Council has arranged fewer single lectures than in past years, its policy being to concentrate on courses for different groups. A vacation course was again organised for teachers and others in August and an active share has been taken by child guidance lecturers in training courses for club leaders and institution workers.

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# THE INCORPORATED MIDWIVES' INSTITUTE.

FOUNDED 1811.

INCORPORATED 1889.

*President* : MISS M. E. PYE.

*Hon. Treasurer* : MISS ROSALIND PAGET.

*Hon. Secretary* : MISS M. BURNSIDE.

*Secretary* : MISS E. SIMPSON.

*Education Officer and Organising Branch Secretary* :

MISS G. B. CARTER, B.Sc., (Econ) S.R.N.

*Offices* : 57, LOWER BELGRAVE STREET, S.W. 1.

*Telephone* : SLOANE 8313.

## REPORT FOR YEAR ENDING DECEMBER 31ST, 1935.

The year just ended has been a busy one for the Midwives' Institute and a year of varied interests. In addition to our usual Meetings, Lectures and Classes, the work has increased considerably and necessitated the engagement of a Country Organizer, who will visit the existing Branches and assist in the formation of new ones.

During the year 15 Branches have been formed and 9 Affiliated Associations have become Branches. Over 1,300 new members have joined.

A great deal of interest has been aroused by the Recommendations contained in the Report of the Joint Council of Midwifery for a salaried service of midwives.

Much time has been given to obtaining information as to the conditions of independent Midwives working throughout the country and this information has been most valuable and has enabled the Council when called upon to discuss proposals for a salaried service with the Ministry of health to express opinions based on accurate knowledge of the facts, and support the interests of the independent midwife. The Fynes-Clinton Lecture in October took the form of a Report given by Lady Forber on the present conditions of midwifery practice as revealed by this enquiry.

The Institute has been given permission by Nursing Notes to publish a supplement devoted to its policy and interests. The first number will appear in the February number of Nursing



Notes and will be of great interest to all those who are concerned with the reorganization of the midwifery services. It has been thought specially desirable at this period of change to set out the views of organized midwives.

A most valuable Film on the Progress of Labour has been kindly presented to the Institute by Sir Julien Cahn. We have also had a very interesting Film on Breast Feeding and Lactation shown, and a talk given by Miss Keating, Exhibition Organizer for the National Council for Maternity and Child Welfare.

An event of great interest to all members of the Institute is the inclusion of our Senior Member and Hon. Treasurer, Miss Rosalind Paget in the King's Birthday Honours as a Dame of the British Empire.

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# INSTITUTE OF INFANT WELFARE FUND.

*Trustees :*

THE LADY CYNTHIA COLVILLE (*Chairman*).

MISS MARGARET HORN.

THE RIGHT HON. H. T. BAKER.

During the past year the Trustees of the Institute of Infant Welfare Fund, in addition to their annual grant of £100 for general maintenance of the Child Welfare Exhibitions, have been able to make additional grants from the money received from the Pilgrim Trust towards special needs in connection with the rapid development of the Child Welfare Exhibitions.

This grant has enabled the Institute of the Infant Welfare Fund to provide the new diet exhibit which is now included in the Permanent Exhibition at Carnegie House, and to publish a chart entitled " Balance Your Meal " on which the exhibit is based.

The production of a handbook giving full particulars of the Exhibitions was also made possible through the grant. The Trustees are pleased to learn that it is of much assistance to Local Authorities and others wishing to hire the Exhibitions.

The problem of sending the Travelling Exhibition to depressed industrial areas was met by a grant which enabled the Exhibition to be sent free of charge, and similar assistance was given in order that the Exhibitions Committee could reduce the lecture fees for organizations unable to pay the usual charges.

They have also given assistance by paying for extra cleaning and renovation of the exhibits.

The Trustees feel that the grants they have allocated have helped forward the work of the Child Welfare Exhibition which they consider is worthy of all support, and they are pleased if, by their help, the pressure of work due to the increased demands from country areas has been relieved.



# INVALID CHILDREN'S AID ASSOCIATION.

FOUNDED 1888.

INCORPORATED 1907.

*Patron :*

HER MAJESTY QUEEN MARY.

*President :*

THE MARQUESS OF TITCHFIELD.

*Executive Committee :*

*Chairman :* H. S. SOUTTAR, ESQ., C.B.E., F.R.C.S.

*Vice-Chairmen :*

SIR JOHN BROADBENT, BART, M.D., F.R.C.P.  
JOHN FAWCETT, ESQ., M.D., F.R.C.P., F.R.C.S.

*Hon. Treasurers :*

THE LORD PLENDER, G.B.E., L.L.D.  
MISS BROADBENT.

*Hon. Medical Officer :* J. HOWELL EVANS, ESQ., M.D., C.CH., F.R.C.S.

*Secretary :* MRS. MUNRO.

*Golden Book Secretary :* THE HON. LADY KEPPEL.

*Office :* CARNEGIE HOUSE, 117, PICCADILLY, W. 1.

*Telephone :* GROSVENOR 3347-49.

The work of the Association during 1935 has been extending in many directions. There has been great activity in Greater London and closer co-operation has been arranged with many of the existing societies in the outlying districts. Conferences have been held with the Acton and Ealing Central Aid Societies, and developments of various kinds have taken place in the following districts :—Burnt Oak, Edmonton, Carshalton, Leyton, Enfield, Hendon and Essex.

The Annual Meeting took place on Tuesday, May 21st at 21, Portman Square, by kind permission of Capt. the Hon. Gerald B. Portman. The Lord Plender took the Chair, and the Speakers were :—Canon Hannay, Miss Lilian Braithwaite, Mr. Souttar and Miss Manson.

Three Council Meetings have been held during the year. On March 29th, with Dr. Fawcett in the Chair, Dame Janet Campbell, M.D.M.S., gave a most interesting survey on the "Development of Health Services." She gave a brief sketch of public health measures before the opening of the present century, but devoted herself mainly to an interpretation of the trend of the health

services after 1900. The second Council meeting held on July 1st took the form of the I.C.A.A. session of the Conference of N.A.P.I.M., at the County Hall. The Chair was taken by Dr. Still. Dr. Margaret Hogarth of the medical staff of the London County Council read a paper on the facilities for convalescent treatment for children from 2 to 5 years and the difficulty in securing it. A further paper was read by Dr. Leslie Housden, the Medical Officer of the John Maddocks Convalescent Home. This was followed by a paper on Convalescent Homes and the prevention of Disease in the toddler by Dr. Alan Moncrieff. At the Council Meeting on Nov. 22nd a lecture was given by Mr. B. E. Astbury of the C.O.S. on "Public Statutory Bodies". Dr. Fawcett took the Chair.

The Committee of the National Wedding Gift Fund of H.R.H. the Duke of Kent has entrusted to the I.C.A.A., for investment the amount received from this fund, the income to be used for the provision of holidays for the convalescence of the sick children of the unemployed.

The Joint War Finance Committee of the British Red Cross Society and the Order of St. John of Jerusalem has asked the I.C.A.A. to organise a Grant made for the convalescence of the children of ex-service men who are in receipt of disability pensions in London and Greater London.

Several Conferences have taken place during the year. A meeting was held with the Jewish Board of Guardians on the subject of closer co-operation. A further conference has already been mentioned in that the I.C.A.A. organised a session last July at the N.A.P.I.M. Conference. In the autumn the Joint Conference of the I.C.A.A. and the C.C. for C.C. was held in the Drapers' Hall, Throgmorton Street, with the following programme :—

Nov. 7th, 10.30 a.m. to 1 p.m.—Opening address by the Rt. Hon. Sir Kingsley Wood, M.P., Minister of Health. Subjects for discussion—Infectious Diseases and their After-effects. Immunisation and other Preventive Measures. Speakers :—Sir John Broadbent, M.D., M.A., F.R.C.P., Mathew Burn, F.R.C.P., D.P.H., D.T.M. & H. (Deputy Medical Officer of Health, Birmingham) Surgeon-Captain Sheldon F. Dudley, O.B.E., M.D., F.R.C.P., D.P.H. (Deputy Medical Director of the Navy); J. Alison Glover, O.B.E., M.D., F.R.C.P., D.P.H., and W. J. Pearson, M.D., F.R.C.P. (Physician to the Hospital for Sick Children, London, and to the Children's Department, University College Hospital, London). *Chairman*.—The Rt. Hon. the Chairman of the L.C.C., The Lord Snell.



2.30 to 4.30 p.m. Subject for Discussion—The Problem of Physical Handicap in Modern Life. Speakers :—G. Arminella Hansell (Organiser, Central Council for the Care of Cripples); Leslie R. Missen, M.C., M.A. (Director of Education, County Borough of Wigan); Geoffrey Peto, C.B.E., M.P. (Chairman, Executive Committee, Central Council for the Care of Cripples); A. H. Wood, C.B. (Vice-Chairman, Bucks, Berks and Oxon Association for the Care of Cripples). *Chairman*:—Dame Georgiana Buller, D.B.E., R.R.C., J.P.

Nov. 8th, 10.30 a.m. to 1 p.m. *Chairman*—H. S. Souttar, C.B.E., F.R.C.S. (Chairman, Executive Committee, Invalid Children's Aid Association). Subjects for discussion—The After-Effects of Accidents : Rehabilitation (Part 1). Speakers : H. C. Cameron, M.D., F.R.C.P. (Physician in Charge of the Department for Children's diseases, Guy's Hospital, London). Elizabeth Casson, M.D., D.P.M. (Medical Director, Dorset House School of Occupational Therapy); S. A. S. Malkin, F.R.C.S. (Surgeon in charge of Harlow Wood Orthopaedic Hospital) H. E. Moore, M.B., Ch.B. (Surgeon, London Midland and Scottish Railway Company, Crewe); Lieut.-Col. J. A. A. Pickard, D.S.O. (Secretary, National "Safety First" Association.).

2.30. to 4.30 p.m. *Chairman*.—D. R. Wilson, C.B.E. (H.M. Chief Inspector of Factories). Subject for discussion—The After-effects of Accidents : Rehabilitation (Part II). Speakers :—Judge E. C. Burgis, M.A., B.C.L., L.L.B., E. Cecil Knyd. Ing., etc. (late adviser to the Government on Industrial Development). Donald Craig Norris, M.D., B.S., F.R.C.S. (Deputy Medical Officer, Bank of England; Tutor and Lecturer Insurance Institute of London); H. Samuels, M.A. Barrister-at-Law (representing the Industrial Welfare Society); J. L. Smyth (Secretary, Social Insurance Department. Trades Union Congress General Council); Guy de G. Warren (General Manager, Midland Colliery Owners' Mutual Indemnity Company. Ltd).

Mrs. Baldwin kindly held a reception to the Delegates at 10, Downing Street on the evening of Nov. 7th.

Full discussion followed each session and visits to various institutions were arranged. A report of the Conference has been published and can be obtained, cost 2/6 from the I.C.A.A., 117, Piccadilly, W.1.

In connection with the International Conference to be held in 1936, the I.C.A.A. has formed a Study Circle which has met several times and has also been asked by the organiser to make an enquiry into the changes in Case Work since 1932.

In 1935, the L.C.C., owing to pressure on their own accommodation requested the I.C.A.A. to provide convalescence for cases approved by the M.O. of the Council for a Grant in Aid and 566 children were sent away under this scheme of co-operation.

The I.C.A.A. Convalescence Homes have continued their valuable work during the year.

Five Homes are on the South Coast, at Worthing, Broadstairs, Seaford, Dover and Southbourne ; the Heart Homes near London, at West Wickham and Stonebridge Park, and two are inland at Tunbridge Wells and Ashridge Park.

The Homes were originally started to meet the need for prolonged convalescence for seriously debilitated children, as it was realised that, although a delicate child quickly reacts to the tonic effect of fresh air, good food and regular hours, it still takes some time if the improvement is to be of real lasting benefit. Over 847 children have passed through the nine Homes belonging to the Association in 1935, and as there are 260 beds this gives an average of over three months' convalescence to each child.

At the two Heart Homes, the stay is necessarily longer, but no child is sent home until the doctor at the Home thinks that the benefit of convalescence has been consolidated sufficiently to prevent any relapse. This is one of the Great Aims of the Association—not merely to do patchwork, but to achieve lasting repair to the Children's constitutions.

Education is given, graduated to suit the various children. This has proved of real value in the treatment, as directly the child's health improves the mind becomes more active and requires occupation and bracing. Older children sometimes worry over losing their place in their own school and are afraid of dropping too far behind their contemporaries, but instruction in the open-air schools where they are taught by certificated teachers for four hours a day keeps them up to standard.

The Homes are run on simple lines, with open-air treatment modified to suit the various needs of the boys and girls. Children from 3 to 14 are admitted. Trained certificated Matrons are in charge, and the greatest praise is due to them for the orderly, happy and health-giving atmosphere which is created. A Physician is attached to each Home, and Dental Surgeons, Oculists and Consulting Physicians give their services.

New cases in 1935 were 15,722 while current cases increased from 86,106 in 1934 to 90,730 in 1935. 7,465 children were sent to Convalescent Homes, and 1,761 children were supplied with crutches and spinal carriages during the year.



# THE MOTHERCRAFT TRAINING SOCIETY.

FOUNDED IN 1918 BY SIR FREDERICK TRUBY KING, C.M.G.

Cromwell House, Highgate Hill, N. 6.

*Telephone :*

Matron's Office—Mountview 2100. Secretary's Office—Mountview 4116.

*President :* H.R.H. THE DUCHESS OF YORK.

*Patroness :* H.R.H. THE PRINCESS LOUISE, DUCHESS OF ARGYLL.

*Chairman of Executive Committee :* LADY GALWAY, C.B.E.

*Vice-Chairmen :* THE LADY VICTORIA BRAITHWAITE and LADY PEACOCK.

*Hon. Treasurer :* SIR EDWARD PEACOCK, G.C.V.O.

*Hon. Consulting Physician :* J. S. FAIRBAIRN, F.R.C.S., F.R.C.P.

*Hon. Medical Director :* R. C. JEWESBURY, M.D., F.R.C.P.

*Nursing Director :* MISS M. LIDDIARD.

*Matron :* MISS F. HEDDERWICK.

*Secretary :* MISS AGATHA HAVARD.

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*Medical Director :* DR. A. DOYNE BELL.

*Superintendent :* MISS D. EDWARDS.

CARDIFF MOTHERCRAFT CLINIC—116, Newport Road, Cardiff.

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MRS. EDWIN COTTAM, MRS. FRANK HANCOCK

*Chairman :* D. MORGAN-EVANS, ESQ.

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*Superintendent :* MISS HELEN C. SATCHELL.

CAMBRIDGE MOTHERCRAFT CLINIC—68, Chesterton Road, Cambridge.

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*Hon. Consulting Physician :* LESLIE COLE, M.D.(Cantab.) F.R.C.P.,(London).

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## BRIGHTON MOTHERCRAFT CLINIC—21, Powis Square, Brighton.

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*President* : LADY RAGLAN.*Chairman* : MRS. S. A. PUTNAM.*Hon. Secretary and Treasurer* : MRS. W. HAWKINS.*Superintendent* : MISS HELEN C. SATCHELL.

## KINGSTON-ON-THAMES MOTHERCRAFT CLINIC—

Messrs. Bentall's Stores.

*Superintendent* : MISS AUSTIN.

## REPORT FOR THE YEAR 1935.

The work of the Society at its headquarters at Highgate and at the various branch centres has shewn satisfactory results.

The large increase in attendances at Cardiff necessitated removal to larger and more commodious premises in October, and the Brighton Committee foresee that a similar move will soon be necessary there. A new Centre was opened at Kingston-on-Thames in September, thanks to the kindness of Messrs. Bentall in allowing the Society to make use of part of their premises and guaranteeing the Superintendent's salary for the first year.

The following are the records for the past year :—

	<i>Cromwell House.</i>	<i>Earl's Court.</i>	<i>Cardiff</i>	<i>Newport (one day weekly)</i>	<i>Cambridge</i>	<i>Brighton.</i>	<i>Kingston (for 3 months)</i>
Attendances at Clinics	14,257	7,570	6,232	1,422	2,793	3,543	214
New Cases	2,016	712	536	133	163	314	80
Mothers for day for Test weigh- ing.	575	194	58	5	77	223	13

The Annual General Meeting of the Society was held at Cromwell House on July 4th, Lady Galway, before proposing the adoption of the Annual Report, welcomed Lord and Lady Bledisloe, and thanked them for continuing to shew the same interest in the work over here as they had shewn in New Zealand



during their terms of office there. Lady Galway also expressed pleasure that delegates had been able to come from all the Branch Centres. "It is said," she added, "that the climate of England makes its people what they are; I feel that it is the spirit of the workers that makes the Mothercraft Training Society work what it is; but, though there is cause for pride in what has been achieved we must remember that a far distant goal still lies ahead of us." Dr. R. C. Jewesbury, the Hon. Medical Director, said the Society had adopted a method, which in New Zealand has reduced the infant mortality rate to the lowest on record, and in the British Isles this rate has also been reduced: he considered that this reduction was largely due to the education of the mother. He thought that criticism of the methods employed came from those who had not really taken the trouble to study what those methods were; on the other hand, he would not like to think that he and others responsible were hidebound in their outlook; modifications had been made, and would continue to be made, if they were thought to be advantageous, but from the main principles they had never deviated, and, unless some better system were found, he hoped they never would.

Lord Bledisloe said that after a meticulous survey and investigation of the facts in New Zealand, he had no hesitation in saying that Sir Truby King—now unfortunately in seriously failing health—was the greatest living human benefactor to mankind. He considered that an immense amount of propaganda was necessary in this country, and this propaganda should include information on the value of milk as a food for the young and growing child. With more knowledge and a plentiful supply at a low price of good nourishing food for the rising generation, there would be a healthier race in the future and the hospitals would be much emptier than they are to-day.

Mrs. Joseph McGeorge, Dominion President of the Plunket Society, gave some interesting details of the organisation in New Zealand.

Annual Meetings were held at Cambridge and Brighton in May, and at Newport in July, and there was a special meeting in Cardiff in October to inaugurate the new premises. At all these meetings there was evidence of keen interest in and enthusiasm for the work, and a desire to make each centre financially self-supporting.

At the Training School at Highgate, 23 fully-trained nurses, 3 midwives, and 23 previously untrained girls gained the Society's Certificate, and among these trainees were nurses from Canada,

India, South Africa, Nigeria, Kenya, Palestine, Switzerland and two missionaries from China.

Courses of Lectures on Mothercraft for expectant, young and inexperienced mothers and for girls about to marry have been held at regular intervals at Cromwell House and at the Branch • Centres ; these lectures, accompanied as they are by practical demonstrations, meet a definite need, and are much appreciated.

A Matinee to raise funds for the carrying on and extension of the work was organised by Lady Dawson of Penn, Lady Plunket and Hon. Mrs. Alexander Hardinge, assisted by a Ladies' Committee, and Mr. Seymour Hicks and Miss Ellaline Terris (now Sir Seymour and Lady Hicks) very kindly undertook to take part in and make all arrangements for the Matinee. In spite of the fact that this entertainment took place during the same week in May as the Matinee in honour of Miss Marie Tempest at Drury Lane Theatre, it was so successful that, after all expenses had been met, the sum of £1,900 14s. 1d. was handed over to the Society.

The Hon. Mrs. Richard Hoare again most kindly organised a Depot on Alexandra Day in aid of the Earl's Court Branch funds, with the result that a grant of £25 was received later from headquarters. The usual Jumble Sale for this Branch was arranged by the Committee in November, and the hard work entailed was rewarded by the splendid return of £137 13s. 8d. as clear profit.

A Pound Day was held in October at Highgate and at the Earl's Court Branch, and this annual event not only means the receipt of a considerable sum of money and many gifts towards the housekeeping, but also a happy gathering of mothers with children even beyond school age, and the mothers' natural pride is shared by those who have helped to guide and advise at clinics in the past.

The Society again had a provision stall at the Sale held by the Association of Nursery Training Colleges in November, and was able to hand in £14 2s. 0d. to the general funds.

Miss Keating, the Organizing Secretary of the National Council Exhibition Committee, asked the Mothercraft Training Society to co-operate with Queen Mary's Maternity Hospital and the Shoreditch Infant Welfare in making two films dealing with the natural feeding of infants. These films have now been shown several times and have aroused much interest.

A " Refresher " Course for fully trained nurses and midwives, who also hold the M.T.S. certificate, was held at Cromwell House



from Nov. 26th to 29th. Nineteen attended the full course, and 22 more were able to come to the evening lectures. These were given by Dr. R. J. Perkins. Dr. Hill, and Professor Charlotte Buhler, and on the remaining evening the new films just referred to were shewn. These courses afford an opportunity for nurses to keep up to date with the work, and the chance thus offered of general discussion of difficulties and experiences is fully appreciated.

Dr. Jewesbury, Dr. Doyne Bell and Dr. Grace Calver have all given lectures to the students, in addition to the regular weekly lectures given by the Nursing Director, the Matron and Sisters.

The following outside lectures were given by the Nursing Director :—

To Teachers of Midwives.

To Midwives in Surrey.

To Midwives at Swindon.

To Midwives at Gloucester.

At a Re-union of St. Anne's Nursery Nurses.

At the Sandwich Infant Welfare Centre.

At St. Albans.

and by the Matron :—

To the West Hampstead Division of the Red Cross.

Among the visitors, who have come out to Highgate, were the following parties :—

Medical Students from St. Thomas's Hospital.

Medical Students from University College Hospital.

Students from the London School of Dietetics.

Post Graduate Midwives.

Midwifery Students from Middlesex Hospital.

„ „ from University College Hospital.

„ „ from King's College Hospital.

International Nurses from the College of Nurses.

Social Science Students from King's College.

Nurses from the Norland Institute.

Students from Battersea Polytechnic.

Students from Wimbledon Polytechnic.

Members of the Alton and Limpsfield V.A.D.

Girls from West Ham School.

# NATIONAL ASSOCIATION FOR THE PREVENTION OF INFANT MORTALITY

*Under the Patronage of HER MAJESTY QUEEN MARY.*

*President :*

THE RIGHT HONOURABLE VISCOUNT ASTOR.

*Chairman :* DR. G. F. STILL.

*Vice-Chairman :* DR. HAROLD SCURFIELD.

*Treasurer :* DR. G. E. OATES.

*Hon. Secretaries :* DR. A. K. CHALMERS.

DR. ERIC PRITCHARD.

MISS J. HALFORD, O.B.E.

*Secretary :* MISS M. R. LOVELOCK.

*Offices :* CARNEGIE HOUSE, 117, PICCADILLY, LONDON, W. 1.

*Telephone :* GROSVENOR 1345.

The Annual General Meeting of the Association took place in April. Lord Astor was again elected President and the Hon. Officers re-appointed.

The Executive Committee has during 1935 continued its policy of the past few years and met every two months, at which the ordinary business of the Association has been conducted. At the same time special reports have been submitted and discussions have taken place on subjects connected with infant and maternal welfare.

At a meeting held prior to the Annual Conference on Maternity and Child Welfare, Dr. G. F. McCleary, formerly deputy Medical Officer to the Ministry of Health, attended and gave a short report on the replies received (364 in all) to the questionnaire on what is being done for children between 2 and 5 years of age. This subject had been chosen as the basis for the discussion at the opening session of the Conference, and a questionnaire had been circulated to Local Authorities doing their own maternity and child welfare work. He said that the pre-school child had of late attracted considerable attention. Proper care of the toddler implied more than prevention of physical injury and disease. Though much remained to be done, substantial progress had already been made. The activities of the Centres, health visitors and other agencies of the Maternity and Child Welfare Authorities now included the supervision of the toddler and special agencies



were developed for the purpose. The Education Authorities on their side had also done valuable work with the nursery schools and the nursery classes.

### **Joint Meetings.**

During the year two joint meetings were held with the Association of Maternity and Child Welfare Centres to discuss questions of equal importance to both Societies, *i.e.* "The possibility of co-operation with the Milk Marketing Board in regard to the supply of milk for nursing and expectant mothers and children under school age," "The special training of midwives in the feeding and general care of the newly-born" and "Overcrowding at infant welfare centres."

### **The Annual Conference.**

The National Conference on Maternity and Child Welfare took place in London on the 1st, 2nd and 3rd of July. The delegates included representatives from the Ministry of Health, the Welsh and Scottish Departments of Health, the Board of Education, the Army Council and from most of the Maternity and Child Welfare Authorities, as well as the national and voluntary organisations engaged in maternity and child welfare work of various kinds in Great Britain. Over 800 tickets were issued; the London County Hall, on the first day, and the Queen Mary Hall, Great Russell Street, on the second and third days, were full. Visits were arranged to a number of institutions of interest and these were all well attended and much appreciated.

The proceedings at The London County Hall were opened by Lord Snell, Chairman of the London County Council. Dr. Somerville Hastings, Chairman of the Hospitals and Medical Services Committee, welcomed the Minister of Health, Sir Kingsley Wood, who gave the Presidential Address.

The discussion at the opening session dealt with the provision made to promote the physical and mental welfare of children from 2 to 5 years of age. A report was read by Dr. G. F. McCleary on the results of an inquiry recently made by N.A.P.I.M. on this subject and the discussion was opened by Dr. Ethel Cassie (Senior Assistant Medical Officer of Health for Maternity and Child Welfare, Birmingham).

Facilities for the convalescent treatment of the child under 5 years of age were discussed at the afternoon session, arranged

by the Association of Maternity and Child Welfare Centres, the Invalid Children's Aid Association and the National Society of Day Nurseries, when papers were read on different aspects of this subject by Dr. Margaret Hogarth (Divisional Medical Officer, London County Council), Dr. Alan Moncrieff (Physician to the Children's Department, Middlesex Hospital) and Dr. Leslie Housden (Medical Officer, John Madocks Convalescent Babies Home, Basing, Hants).

The morning session on July 2nd was occupied by a discussion on the mental health of children from 2-5. The Duchess of Athol was in the Chair and papers were read by Dr. Clara Stewart (Leeds Babies Welcome Association), Professor Olive Wheeler, D.Sc. (Department of Education, University College of S. Wales) and Dr. William Moodie (Director, London Child Guidance Clinic).

The afternoon session was organised by the Central Council for the Care of Cripples, and the Chairman of the Council, Mr. Geoffrey Peto, presided. The subject chosen was "The importance of co-operation between general and cottage hospitals, infant welfare centres and orthopaedic clinics in the early discovery and treatment of physical defects in children from 2-5." Papers were read by Mr. G. R. Girdlestone, F.R.C.S., (Hon. Surgeon and Clinical Director, Wingfield-Morris Orthopaedic Hospital), Dr. Frederick Grundy (assistant Medical Officer of Health, Willesden) and Mr. H. G. Lewis, F.C.I.S. (Secretary Superintendent, Manfield Orthopaedic Hospital).

The session on the morning of July 3rd was arranged by the Maternity and Child Welfare Group of the Society of Medical Officers of Health and the Chair was taken by Dr. Stella Churchill. The subject for debate was "The care of the child in the pre-school period as reflected in the findings at the first routine school medical inspection." The first paper was read by Dr. Ethel Cassie (Senior Assistant Medical Officer of Health for Maternity and Child Welfare, Birmingham), followed by Dr. William Moodie (Director, London Child Guidance Clinic), who spoke on "The results of Psychological Trauma."

At the last session, arranged by the National Baby Week Council and presided over by Dame Louise McIlroy, "The cultivation of public opinion on matters concerning the care of children from 2 to 5 years" was discussed. The first paper was read by Mr. Edward Fuller (Publicity Secretary, Save the Children Fund), and other papers were read by Mr. C. Peyton



Baly, M.R.C.S., L.R.C.P., L.D.S., Mr. A. Doyne Bell, M.A., B.M., B.Ch., Mrs. William Piercy, O.B.E. (Chairman, Chelsea Babies Club), Mrs. Frances Roe (a mother attending the Lancaster Road Infant Welfare Centre) and Mr. H. Cross (Vice-Chairman, Central Union of Fathers' Councils).

### **Pilgrim Trust and Lecture Sub-Committee.**

A report has recently been prepared on the expenditure of the grant of £500 given to the Association in 1931 by the Pilgrim Trust in aid of its educational work.

The scheme, approved by the Executive Committee, made provision for suitable lectures on the care of mothers, infants and young children. As these lectures were to be given to midwives, health visitors, voluntary child welfare workers and those who were engaged in the teaching of infant and maternal care, the subjects were chosen for this type of audience and dealt for the most part with infant care, including the premature infant and the subject of feeding generally. The care and nutrition of the expectant mother was another important subject, together with dental hygiene. Lectures on child psychology have also been popular, while among other subjects chosen were posture training in children and the prevention of diseases of the respiratory system. The services of some of the best-known paediatricians and other medical experts were obtained, in spite of the fact that only a small honorarium was offered, in order to make the grant go as far as possible. The lecturers included Dr. Eric Pritchard, Dr. Dingwall Fordyce, Dr. Wilfrid Sheldon, Dr. Alice Hutchison, Dr. Ethel Cassie, Dr. Catherine Chisholm, Dr. Jean Smith, Dr. Glen Davison, Dr. J. C. Spence, Dr. H. W. Pooler, Dr. Mabel Brodie, Dr. A. F. Spinks, Dr. A. V. Neale, Dr. Alan Moncrieff, Dr. Grace Calver, Dr. Morris Johns, Mr. Harvey Evers, Professor S. J. Cowell and many others.

The grant has been used in payment of lecturers' fees and travelling expenses, and lectures were given in any part of the United Kingdom, where the co-operation of the County and the Local Health Authority was available. The largest number of lectures (52 in all) were given to branches of the Midwives Institute and next in number (28) came County and District Nursing Associations. Short courses and single lectures were arranged for 12 County Councils. Two Training Colleges had short courses on mothercraft subjects and one Insurance Committee provided an audience of 400 persons for lectures in two successive years. In all, 146 lectures have been given to audiences ranging from 20 to 400 people.

The Committee are of the opinion that the lectures given have reached a class of people who greatly need instruction of this sort and unless helped in this way have little opportunity of obtaining it. They have therefore applied to the Pilgrim Trust for a renewal of its grant for further educational work of this sort, as they feel there is a need for the continuance of these lectures.

#### TRAINING COURSES FOR NURSERY NURSES.

The three courses of lectures which this Association arranges annually in co-operation with the National Society of Day Nurseries were given at Carnegie House and were well attended. The lecturers were Dr. Janet McGill and Dr. Cecily Peake.

#### WOMEN'S IMPERIAL HEALTH ASSOCIATION FUND.

This fund, which has for its object the provision of instruction to women on subjects of health and maternity and child welfare, has provided 22 lectures during the year. The organisations to which lectures were given include:—The Putney Fathers' Council, which has had addresses on "Health and Happiness" and "Diet and the Teeth"; Mothers' Meetings, Women's Institutes, the Women's Section of the British Legion and the Women's Fellowships. The subjects were many and varied, including as they did, "Food Values," "Home Life and Infant Welfare," "Child Management," "The Care of the Toddler," "The Protection of Motherhood," "The History of the Infant Welfare Movement," "The Up-to-date Infant Welfare Centre," and a special lecture given to the Birmingham Council of Voluntary Committees on "Voluntary help at Maternity and Child Welfare Centres."

Lectures are provided free on condition that an audience of 25 people is guaranteed and that the lecturers' travelling expenses are met by the organisation assisted. These lectures are usually given by non-medical speakers. They fulfil a very useful function.

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## NATIONAL BABY WEEK COUNCIL.

*Chairman of Executive Committee :* ERIC PRITCHARD, ESQ., M.A., M.D.,  
F.R.C.P.

*Joint Honorary Secretaries :*

MRS. SOPHIA FRIEL, M.D., B.S., D.P.H.

D. H. GEFFEN, ESQ., M.D., B.S., D.P.H., M.R.C.S.

*Joint Honorary Treasurers :*

COUNCILLOR LADY RONEY.

MRS. JOHN WOODS.

*Secretary :* MISS NORAH MARCH, B.Sc.

*Office :* CARNEGIE HOUSE, 117, PICCADILLY, LONDON, W.1.

*Telephone :* GROSVENOR 1213.

In spite of great financial difficulties the Council is able to report a most satisfactory year's work so far as its propaganda activities were concerned. The demand for the Council's services increased substantially and were sought in connection with no less than 1,146 local Baby Weeks, Health and Baby Weeks, Health Weeks, Baby Days, Baby Competitions, casual propaganda events, such as film displays, lectures, addresses and so forth.

During 1935 the Council selected for special attention :—

(a) The welfare of the pre-school child (selecting those aspects which had not been included in previous programmes).

(b) Good nutrition of mothers and little children—thus continuing the propaganda of 1934 on nutrition.

These two subjects were greatly welcomed by the press as well as by the general public and the Council has every cause for gratitude to the press, both general and specialised, for the support given to its work throughout the year.

Once again National Baby Week was the occasion of the Annual Conference on Maternity and Child Welfare, organised by the National Association for the Prevention of Infant Mortality. The National Baby Week Council jointly with the Save the Children Fund and the Mothercraft Training Society was responsible for the afternoon session on July 3rd when Dame Louise McLlroy presided over a well-attended gathering which discussed "The cultivation of public opinion on matters concerning the care of children from two to five years of age." The results of the Imperial Baby Week Challenge Shield Competition were announced at the Opening Session of the Conference.

Another special feature of National Baby Week was a meeting for fathers and their friends organised by the Central Union of Fathers' Councils in conjunction with the National Baby Week Council on the evening of July 3rd. Dr. Eric Pritchard presided over a gathering of over 100 fathers and others, and Dr. E. A. Hamilton Pearson gave an address on "The Psychology of the Toddler." This meeting was extremely valuable from the point of view of propaganda for Fathers' Councils and resulted in a number of new Councils being inaugurated.

Baby Sunday, July 7th, was far more widely observed than ever before. Over 2,000 ministers of religion were approached by individual members of the Council and a large number of these ministers informed the Council that they were including the child welfare theme in their sermons on Baby Sunday. In some instances *special* services were held. In addition to the support given by individual clergy the Council also received the valuable co-operation of the Salvation Army, the National Adult School Union, the Church Army, the Mothers' Union and the National Sisterhood Movement.

Throughout the United Kingdom, over 26,000 16-sheet and double-crown posters, bearing child welfare slogans, were displayed gratuitously by members and friends of the Council. In this connection the Council is again greatly indebted to a number of prominent billposting firms who co-operated by exhibiting posters on their street stations free of all charge.

A display of propaganda films was given in the Kingsway Hall, London, W.C.2, on July 2nd. The performance was a continuous one from 6 p.m. to 10 p.m. and was attended by over 2,000 people, including delegates to the Conference, mothers attending Infant Welfare Centres in London with their husbands, senior school children, and special groups of probationers and students.

The interest of shops and stores throughout the country in National Baby Week was developed further and a large number of firms approached the office for posters and for advice in connection with special window displays during National Baby Week. Most of the firms concerned distributed the Council's leaflets either directly to their customers or in parcels delivered.

The occurrence of outbreaks of diphtheria in certain areas led to a heavy demand for the Council's propaganda leaflet "Protect your children against diphtheria." Over 100,700 copies were requisitioned by Local Authorities not already issuing their own leaflet on this subject.



The Imperial Baby Week Challenge Shield, presented in 1926 to the Council for annual award for the best Baby Week campaign conducted throughout the Empire (exclusive of the United Kingdom) was for 1934/35 awarded to the Lagos (Nigeria) Health and Baby Week Committee. Second place was secured by the Baby Week Committee of Mysore State, India, and Certificates of High Commendation were awarded to :—Mvumi, Tanganyika Territory ; Erode Municipality, Madras ; Nicosia, Cyprus ; Kongwa Tanganyika Territory ; Bezwada, Madras ; Salem, Madras ; Trichinopoly, South India ; and Vizagapatam, South India.

One of the outstanding events of the year was the meeting of the Council held at the Ministry of Health on November 13th, in the presence of the Minister of Health, the Right Hon. Sir Kingsley Wood, M.P., who addressed the meeting on "Maternal Welfare and the Public." The Main Conference Room at the Ministry was crowded to capacity with maternity and child welfare workers—a widely representative audience, including medical officers of health, maternity and child welfare medical officers, midwives, chairmen of maternity and child welfare committees, health visitors and voluntary workers.

The following National Competitions were conducted by the Council during the year :—

A. TOWNSWOMEN'S GUILDS. Essay on either "What we would do if there were an outbreak of diphtheria in our area" or "Overcrowding as it affects the welfare of mothers and little children." This was the first time the Council had held a competition for these Guilds and it proved an innovation of great success. The first prize was won by the Kemp Town Townswomen's Guild, Brighton, for an essay dealing with overcrowding.

B. PARENTS. Essay on the same subjects as those in the Townswomen's Guilds' Competition. The first prize was awarded to Mrs. C. R. Levison, of Washington, Co. Durham.

C. SENIOR BOYS' AND GIRLS' SCHOOLS. A poster competition depicting "Baby Week" ideas. The Head Teacher was asked to select those posters which in his, or her, opinion, were the best six designed by the competing school. To the Dunscroft Council Boys' School, Dunscroft (near Doncaster) and the Alexandra Park Senior Girls' School, Fishponds, Bristol, went the honour of winning the silver-mounted "Save the Babies" wall plaques awarded by the Council for these Competitions.

D. GIRL GUIDES. Essay on "Good Rules I would bear in mind if I had to plan meals for a child of two years of age." This competition aroused much interest. The first prize was won by Margaret Land, of Llanrug, North Wales.

During National Baby Week the Council announced that the "William Hardy" Challenge Shield would be awarded for the best scheme of propaganda on the welfare of mothers and little children in rural areas, evolved by a Women's Institute, or group of Institutes in the United Kingdom, serving a population of 1,000 or over. The "Gwen Geffen" Rose Bowl would be awarded to the competitor adjudged second in order of merit. The results would be announced during National Baby Week, 1936.

The Council also announced during National Baby Week that the "Astor (1931)" Challenge Shield would be awarded for the most novel and effective piece of local propaganda on the welfare of the child from two to five years of age conducted during the year prior to National Baby Week, 1936, and designed to cover a population of not less than 2,000. The "Kettering" Shield would be awarded for the campaign securing second place. All local campaigns held during the twelve months prior to June 1st, 1936 would be eligible to compete and the results would be announced during National Baby Week, 1936.

The Council's special form of propaganda among Midwives during the year took the form of the distribution of approximately 20,000 copies of the booklet "To Mothers-to-be." These were supplied through Local Supervising Authorities to Midwives to hand on to their patients.

In pursuance of the Council's propaganda on nutrition, nearly 100,000 leaflets entitled "Golden Rules of Diet for Expectant and Nursing Mothers" were distributed through Local Supervising Authorities, Infant Welfare Centres and other agencies.

The development of the Council's work and influence overseas was much in evidence throughout the whole year and many expressions of appreciation of the Council's services were received from overseas correspondents.

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# NATIONAL COUNCIL FOR THE UNMARRIED MOTHER AND HER CHILD.

*Office :* Carnegie House, 117, Piccadilly, London, W. 1.

*President :* THE RT. HON. LORD GORELL, C.B.E., M.C.

*Chairman :* MRS. H. A. L. FISHER.

*Vice-Chairman :* W. G. WILLOUGHBY, ESQ., M.D., D.P.H.

*Hon. Secretary :* MARIA, LADY BOWLBY.

*Hon. Solicitor :* WARDEN GOWING, ESQ., O.B.E.

*Hon. Auditor :* SIR MAURICE JENKS, BART., LL.D., F.C.A.

*General Secretary :* MISS SUSAN MUSSON.

*Telephone :* GROSVENOR 1482.

The Council's general campaign for the welfare of illegitimate children has progressed steadily. The problem of how affiliation orders might more frequently be obtained and subsequently enforced is a matter to which the Council has always given much anxious thought and one to which particular attention was paid during the past year. Reference was made in this Report last year to the deliberations and recommendations of the Departmental Committee on the Enforcement of Fines, etc., so far as these affected the enforcement of affiliation orders. The introduction of a Government Bill to make effective some of the Committee's recommendations was anxiously awaited, but when its provisions were made known, any hope of important reform in regard to affiliation proceedings proved fruitless. The Council's Legal Committee was hastily consulted, but whilst welcoming the Bill so far as it went, would have desired to see its provisions extended ; any action, however, was impossible if the Bill were to become law before the end of the session. The new Act, known as the Money Payments (Justices Procedure) Act, 1935, deals mainly with proceedings against persons who have failed to meet their obligations in regard to the payment of fines and rates. So far as those for non-payment under affiliation orders is concerned the main changes in the law are, briefly, as follows :— (1) The court has power to excuse part of any arrears in respect of which a man is summoned ; previously the court could only deal with the whole debt or refuse to take any action at all ; (2) the amount of any order may be increased or diminished without " fresh evidence," as previously required under the Criminal Justice Act, 1914. These two amendments were in accordance with the recom-

mendations made by the Council's witnesses in their evidence before the Departmental Committee. The Council drew attention at that time to the fact that the provisions of the Affiliation Orders Act, 1914, as to the compulsory appointment of collecting officers, were not universally carried out by the courts. In a circular issued by the Home Office in November, special attention was drawn to this matter and it was pointed out that responsibility rests on magistrates to see that the work of collecting and paying monies due under maintenance and affiliation orders is satisfactorily performed.

The problem of unemployment has a definite bearing on the question of non-payment under affiliation orders and has laid an additional burden on the shoulders of many unmarried mothers. The Council paid particular attention to the position during the year and was in communication with the Unemployment Assistance Board on the subject. It has been ruled that an illegitimate child living apart from an insured parent cannot be considered to come within the term "dependant" under the present unemployment assistance scheme.

The Council gave further attention this year to the position of illegitimate children in Scotland and to Scottish laws on affiliation and aliment. An address to the Council on this subject by Mr. Albert Russell, K.C., M.P., was subsequently published as a leaflet.

The heavy mortality among illegitimate infants in certain areas causes much anxiety to the Local Authorities concerned. The Maternity and Child Welfare Committee of one very thickly populated borough recently asked the Council whether suggestions could be made as to any more effective measures for the reduction of its illegitimate infantile death rate. A memorandum was prepared by the Case Committee and duly submitted.

The Council received an invitation from the British Delegate to the Traffic in Women and Children Committee of the League of Nations to consider a recently circulated questionnaire, and to submit any relevant information or observations. The answers made by the Council to these questions included information as to its finances and constitution, and the source and classification of the enquiries with which it dealt, together with notes in regard to the care and repatriation of foreigners, methods of dealing with girls suffering from mental defect or venereal disease, provision of residential accommodation for mothers with their children, institutional training, after-care, and efforts for the return of



unmarried mothers to normal life. Information was also desired as to recent changes in methods of work, and the Council was glad to report the very definite progress in the care of unmarried mothers and illegitimate children, which had been made by voluntary organisations in England and Wales with the assistance of grants from public funds, since the passing of the Maternity and Child Welfare Act, 1918.

The protection of foster-children is a problem which received constant thought and consideration. To place an illegitimate child with a foster-mother is, alas, frequently the only practical solution which can be offered of the immediate difficulties confronting an unmarried mother. In theory it should be a good arrangement in many respects, as the mother retains her rights and the main responsibility, whilst the child gets the home care which the parent is unable, at the time, to provide. In practice, however, the system is fraught with difficulties, and the Council and other allied child welfare and moral welfare organisations, as well as the Infant Life Protection departments of public health authorities, meet with endless complications in their efforts to help all parties concerned.

The Report of the Departmental Committee on Sterilisation, published in 1934, was of interest to the Council as having an important bearing on certain aspects of the problem of illegitimacy. In order to give members an opportunity of hearing more of the Committee's conclusions and proposals, the Council and the London Diocesan Council for Rescue Work held a joint Conference at Carnegie House which was well attended.

The General Secretary addressed a number of meetings in London and the Provinces on some aspects of the Council's aims and objects, and visited many of the affiliated homes, including those in Edinburgh and Dundee.

The Case Committee had a busy year, over 1,000 new cases being considered at the weekly meetings. In addition to these, between two and three hundred mothers previously known to the Committee were helped so far as possible, in accordance with their urgent individual needs. Enquiries and applications were received from all parts of the British Isles, even so far distant as the North of Scotland and the western borders of Northern Ireland. A few came from other parts of the British Empire and foreign countries, either on behalf of an English girl or woman temporarily resident abroad, or of a mother of whose child the father was living in England. In spite of difficulties and dis-

appointments, the Case Committee feels assured that its labours are well worth while. From the experience gained in the Individual Enquiries Department, the Council's policy is, to a great extent, formulated and there can be no question that the feet of many mothers and children have been set in a new path.

A Christmas Sale was held by Mrs. H. A. L. Fisher at The Warden's Lodge, New College, Oxford, and a Bridge Tournament took place at Rutland House, Knightsbridge, kindly lent by Mrs. Anstruther, whilst Mrs. de Wesselow arranged a Garden Fete at Epsom. Grants towards individual case work were received from the Hector Sassoon Bequest, the London Parochial Charities, and the Macalpine Home Committee, Manchester. The Council acknowledges with gratitude the generous share in the profits from the sale of seats at Carnegie House on the occasion of the Jubilee Procession and the Duke and Duchess of Kent's wedding, allocated to its funds by the National Council for Maternity and Child Welfare, in addition to office accommodation on such favourable terms.

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# THE NATIONAL SOCIETY OF DAY NURSERIES.

*President* : H.H. PRINCESS MARIE LOUISE.

*Chairman of Council* : LADY CROSFIELD.

*Chairman of Executive* : LADY GREER.

*Hon. Treasurer* : MAJOR CYRIL H. NATHAN, F.C.A.

*Secretary* : MISS MAWDESLEY.

*Lecture Secretary* : MISS MADDOCK.

*Office* : CARNEGIE HOUSE, 117, PICCADILLY, LONDON, W.1.

*Telephone* : GROSVENOR 1283.

## REPORT FOR 1935.

### **New Affiliations.**

During the year 1935 the following institutions have become affiliated to the Society :—St. Mary's Home, Streatham ; Downend Babies' Home, Bristol ; Watson Home, Birmingham ; Cynthia Mosley Day Nursery, Kennington ; Hants and Dorset Babies' Home and Nursery Training School, Parkestone ; Alverstoke Branch of the National Children's Home and Orphanage ; Glyn-town, Hendon ; Scarborough Day Nursery (seasonal) ; Lochee Day Nursery, Dundee.

There are now 150 Day Nurseries and Homes affiliated to the Society accommodating approximately 4,962 children.

### **Representatives' Meetings.**

There have been three Meetings of Representatives of affiliated Nurseries and Homes, at which the following addresses have been given :—

Miss Lowder, on the work carried out by the London Child Guidance Clinic.

The Hon. Lily Montague, J.P., on the Juvenile Courts.

Miss Hugh Smith of the Charity Organisation Society on raising money for sending children away during convalescence.

Miss Roe, Inspector of the Association of Nursery Training Colleges, gave an address on the training in these colleges and the examinations which are organised jointly by this Association and the Royal Sanitary Institute.

### **Battersea Shelter.**

An experiment has been made in the opening of a shelter for children in Battersea Park which has proved of great utility to

mothers in the district. It was kept open for seven weeks and there was an average attendance of 90 children daily who came not only from Battersea but from Victoria and Clapham. Next year similar arrangements will be made. The L.C.C. have under consideration a scheme for placing further sites at the disposal of voluntary bodies planning to open similar shelters and it is hoped that the Battersea experiment will be carried out in other districts next summer.

### **Lectures.**

During the past twelve months there have been three Lecture Courses, two Elementary and one Advanced, the Lecturers being Dr. Cecily Peake and Dr. Janet MacGill. There were three Preliminary Examinations during the year, two Elementary and one Advanced. The number of candidates who took these Examinations throughout the country during the year amounted to 1,366; 75% of these candidates passed successfully. Six new Centres sent in candidates for these Examinations.

### **Proposed Junior Committee.**

A Junior Committee is in process of formation under the chairmanship of Miss Peggy Gordon Moore. Over 40 Members have been enlisted. They will hold their first Meeting early in the New Year to discuss how to help in the work of Day Nurseries in general.

### **Registry.**

The Registry work of the Society has been handed over to the Infant Welfare Workers Employment Bureau of the Association of Maternity and Child Welfare Centres in order to avoid overlapping between the two Societies, but the N.S.D.N. continues to fill many vacancies for probationers who wish to train in Day Nurseries or Homes affiliated to the Society. A great deal of the correspondence and routine work of the Society is in connection with giving advice as to length of training, premiums asked or salaries paid. A new prospectus on this subject has recently been drawn up.

### **Ministry of Health.**

A deputation to the Ministry of Health took place in November when the future of Day Nurseries, the standard required and co-operation with Nursery Schools was discussed with Dr. Turnbull, Acting Medical Officer for Maternity and Child Welfare.



### **Membership of Committees.**

There have been several changes on both the Council and Executive during the year. The Hon. Sir Eustace Fiennes, Bart., who for many years was Chairman of the Executive, has now become Vice-President. The following new Members have been elected : Lady Butterfield, Hazel, Viscountess Combermere, Mrs. Denza, The Marchioness of Reading, Mrs. Loyd, Mrs. Makower, Mrs. Warren Pearl, The Lady Plunket, in place of the following, who have resigned : Mrs. Burnett, The Hon. Diana Darling, Miss Goldschmidt, Miss Howard, Mrs. Richard Light, Mrs. Carroll Marx, Mrs. le Messurier, The Hon. Lady Lloyd Mostyn, The Hon. Mrs. St. Aubyn, Lady Wild.

### **Insurance of Day Nurseries and Homes.**

The question of insurance of the affiliated institutions has been gone into with a reputed firm of Insurance Brokers and a circular drawing attention to the risks to be covered has been sent out to all the affiliated societies.

### **Day Nursery Journal.**

The circulation of the Day Nursery Journal has been considerably increased and continues to act as a link between the different Nurseries and Homes affiliated to the Society.

### **Nursery Knitting Guild.**

The membership of the Guild now numbers 436 and over 1,650 garments have been knitted and distributed amongst the London and Scottish Day Nurseries in the year.

### **National Conference on Maternity and Child Welfare.**

The Society took part in the above Conference, which was held in London in July, in a joint Session organised by the Association of Maternity and Child Welfare Centres and the N.S.D.N., the speaker at the N.S.D.N. Session being Dr. Alan Moncrieff (Physician to the Children's Department, Middlesex Hospital, London) who took as his subject "Convalescent Homes and the Prevention of Disease in the Toddler" from the point of view of Day Nurseries.

### **Hurstleigh.**

Two hundred and two children have visited Hurstleigh during the current year. Of these, one hundred and fifty came from the London Day Nurseries. The improvement in weight and health has been satisfactory, and the occasional epidemics, unavoidable

in homes for young children, have been mild in character. Miss Bright Robinson, the matron, is a real mother to her little family, and it is satisfactory to note that children temporarily transferred to other institutions come back to Hurstleigh at the first opportunity—the parents showing great appreciation of the skilled care and good training given to the children.

### **St. Margaret's Day Nursery and Guest House.**

The Day Nursery, which admits 28 children, has been very well attended and free from epidemics during 1935. Twenty four resident children are taken in the Guest House and there has rarely been a vacant cot, but unfortunately there have been several periods of quarantine, although the cases of illness have been few and not serious. Children from all parts of London are admitted, and sometimes from the Provinces, preference being given to Battersea cases. Miss Sillence (Matron) has recently completed ten years' efficient work and in that time has forged many links of friendship with parents and children. The appreciation of the parents is most encouraging.

### **The Babies' Hotel and Nursery Training College.**

The Committee are glad to report another very successful year, with a clean bill of health as regards both babies and students.

Owing to the Samaritan Fund, which has been kept going by generous subscribers, several delicate babies have been cared for this year. These children, whose parents have been in serious financial difficulty, have been partly supported by this fund.

During the year 15 students have completed their year's training, gained their certificates and are already working in posts, and the demand for Babies' Hotel nurses still exceeds the supply.

The Committee are most grateful to the Ways and Means Committee for their promised co-operation and support. This Committee, which works in close connection with the Association of Maternity and Child Welfare Centres, has generously offered to endow two cots at the Babies' Hotel for children of the poor professional classes who need skilled care.

The Committee have to report with great regret the retirement on December 31st, 1935 of the Principals, Miss Ethel Moon and Miss Carnell. For nearly fifteen years Miss Moon and Miss Carnell have done splendid work and the development and success of the Babies' Hotel are largely due to their great skill and untiring interest. Miss Mary Crow and Miss Atkinson are taking their places as Matron and Sister.



# THE NURSERY SCHOOL ASSOCIATION OF GREAT BRITAIN.

*President :* MRS. H. J. EVELEGH.

*Vice-Presidents :*

VISCOUNTESS ASTOR, M.P.  
MRS. C. H. BLAKE, M.A.  
DR. J. J. BUCHAN.  
S. W. BURNELL, ESQ., B.Sc., LL.B.  
DR. CATHERINE CHISHOLM, C.B.E.  
COUNTESS OF ELGIN AND  
KINCARDINE.  
MRS. KATHERINE BRUCE GLASIER.  
PROFESSOR PATTY SMITH HILL.

DR. C. W. KIMMINS.  
MISS ESTHER E. LAWRENCE.  
RT. HON. J. RAMSAY MACDONALD,  
M.P.  
DR. ERIC PRITCHARD.  
BERTRAND RUSSELL.  
SIR MICHAEL ERNEST SADLER,  
K.C.S.I., C.B.  
MISS EVELYN UNDERHILL.  
MRS. M. WINTRINGHAM.

*Chairman :*  
MISS LILLIAN DE LISSA.

*Vice-Chairman :*  
MISS MARGARET DRUMMOND,  
M.A., F.E.I.S.

*Hon. Treasurer :*  
MRS. ERNEST DAVIS.

*Hon. Adviser :*  
MISS GRACE OWEN, O.B.E., M.Ed.

*Organising Secretary :*  
MRS. PHOEBE E. CUSDEN, J.P.  
29, TAVISTOCK SQUARE, LONDON, W.C.1.

## ANNUAL REPORT FOR THE NATIONAL COUNCIL FOR MATERNITY AND CHILD WELFARE FOR 1935.

During the year the machinery of the Association has been mainly occupied in :—

(a) Following up the campaign for the reservation of sites for nursery schools in new housing estates ;

(b) Field work in the development of new branches of the Association with a view to decentralising propaganda work and bringing more direct pressure to bear upon Local Authorities by residents in the localities ;

(c) A national campaign in connection with which the co-operation of the Workers' Educational Association and the London Housing Centre has been secured ;

(d) The issue of several new publications.

### **(A) Continuation of Campaign for reservation of sites :**

Activities under this heading included (1) a deputation to the Elementary Department of the Board of Education, in which the National Union of Teachers joined ; (2) propaganda with Local Education Authorities, drawing attention to the more

favourable attitude of the Board to the provision of new nursery schools, as manifested in the Board's reply to the deputation ; (3) a Conference with the Association of Educational Committees arranged for January 23rd, 1936.

**(B) Membership and Branches :**

The membership of the Association increased from 1,040 to 1,503. It is gratifying to report that new branches have been established during the year at Aberdeen, Cardiff, Glasgow, Leicester, Newport (Mon.), Norwich, Plymouth ; bringing the number up to 13, an increase of 7 over the previous year. In addition, preliminary work has also been done which will, it is hoped, result in the formation of branches at Birkenhead, Derby, Bristol, Hull, Liverpool, Sheffield and Stoke-on-Trent in the near future.

**(C) National Travelling Exhibition in conjunction with Workers' Educational Association and Housing Centre :**

An exhibition was organised consisting of a model of a nursery school, films, and about 100 large charts and photographs which, together, give an illuminating picture of present housing and social conditions and the possibilities of comprehensive planning for the future, with special reference to the needs of little children. Conferences and meetings were arranged in order to stimulate public interest and expedite local action, and the exhibition was fully booked up between November, 1935 and April, 1936, during which period it will have visited about 20 large centres where it is receiving the support of Local Authorities and their officials.

**(D) New Publications :**

Publications issued during the year, include four new pamphlets and three new leaflets, viz :—" Essentials in Nursery School Education " (2d.) ; " New Houses : New Schools : New Citizens : " (2d.) ; " Nursery Schools and the Pre-School Child " (4d.) ; " Nursery Schools in relation to Working-class Organisations " (1d.) ; " A One-Way Street " (free) ; " The First Five Years " (free) ; " What the Nursery School can give your child " (free).

**(E) Propaganda :**

The Association's speakers and films have been in constant demand for meetings ; articles and interviews for the press have been furnished ; and information on all phases of the nursery school movement have been supplied to an ever-increasing number of enquirers.



### **Growth of the movement :**

The resulting stimulation of public and official interest in the movement has been manifested in a very substantial increase in the volume of press publicity ; in the active support of the churches and of numerous influential organisations ; and, even more significant, by the inclusion of nursery schools in the election programmes of the three principal parties of the state and the pledge given by the National Government that they would encourage the provision of new nursery schools in suitable districts. The fact that the number of recognised nursery schools increased from 62 to 72 in 1934 and that 19 others were sanctioned either finally or in principal is further evidence of the progress of the movement—progress which is undoubtedly very largely due to the work which the Association has been able to do.

### **Present position and future plans.**

The results of the increased activity are cumulative and the demands upon the Association have already outgrown its limited resources. On the other hand, such financial improvement as might be expected from the development of branches is necessarily slow in materialising, and the loss of the Carnegie Grant which expired at the end of the year renders the Association's financial position serious. Various measures for meeting the situation have been adopted and certain special efforts have already been inaugurated.

Although the general position regarding the development of nursery education is encouraging, much remains to be done. There are still only 5,440 nursery school places for the 1,700,000 children between the ages of two and five, and there are many Local Authorities who do not yet realise the significance of nurture in the physical and psychological development of young children. The time is ripe for a substantial development in the provision of nursery school facilities ; but if that end is to be achieved in time to benefit the present generation of little children there must be no relaxation of effort on their behalf.

The major efforts of the Association during the forthcoming year will therefore be directed towards the further development of branches which should not only place its finances on a sounder basis but will also be one of the most effective means of influencing Local Authorities to make adequate provision for the pre-school population.

## THE SAVE THE CHILDREN FUND.

*President :* THE RT. HON. LORD NOEL-BUXTON, P.C.

*Hon. President :* HIS GRACE THE DUKE OF ATHOLL, K.T.

*Hon. Vice-Presidents :* MAJOR J. B. PAGET,  
THE LADY MURIEL PAGET, O.B.E.  
MISS G. C. VULLIAMY, O.B.E.

*Chairman and Hon. Treasurer :* MR. H. D. WATSON, C.I.E., C.B.E.

*Vice-Chairman :* MRS. GORDON MORIER.

*General Secretary :* MR. L. B. GOLDEN.

*Offices :* 20, GORDON SQUARE, W.C.1.

The work of the Save the Children Fund during 1935 followed familiar lines and was expanded and consolidated in some directions.

At home, the work of establishing emergency open-air nursery schools for the toddlers in the distressed areas, in many cases children of the unemployed, continued to meet with success. As Prince of Wales, his Majesty King Edward VIII visited the nursery at Sunderland and expressed his interest in the work. The Chief Medical Officer of the Board of Education paid tribute, in his annual report for 1934 issued towards the end of 1935, to the Fund for establishing these nurseries. Eight nurseries have been recognised by the Board of Education for grant purposes and have thus become part of the educational system of the country and the establishment of several more, mostly in the distressed areas of the north of England, is under consideration.

Fairfield House, St. Peter's, Broadstairs, the Fund's model open-air residential school for delicate children, had a very successful year. 153 children passed three months at the school and twenty-six specially delicate cases remained for six months or more. The results obtained continued to give the greatest satisfaction to the authorities and parents. During the year under review, a number of children were sent by various local education

authorities, resulting in an increase in the grants earned by the school. The school was specially commended in the annual report of the Chief Medical Officer of the Board of Education.

The general improvement in economic conditions throughout the country has not yet made itself felt appreciably among the children of the distressed areas for whom the Save the Children Fund in conjunction with the National Union of Teachers has been providing boots and supplementary food for some years past and



during the year provision of relief of this character was continued for a large number of needy cases.

The Fund co-operated in the National Conference on Maternity and Child Welfare and in the work of the Children's Minimum Committee and the School Age Council.

The only branch of the work which ceased to exist was the pioneer child welfare work at Scutari in Albania which, having fulfilled its function in setting an example of what might be done, was taken over by the Albanian Government.

In Yugoslavia the children's hospital which had been removed from Belgrade to Kamenica, Srem, in 1934 settled down and carried on its important work of fighting tuberculosis of the bone in children.

The work of the Workschools, the Lord Weardale Home, and the Day Nursery Schools in Budapest was maintained as was the infant welfare work in the Arab quarter of Haifa, Palestine, and other activities for the promotion of child welfare and the protection of child life abroad.

Refugees of various nationalities continued to cause the Fund much anxiety. The need of these unfortunate people—whether Russian, Armenian, German, or Assyrian—in no way diminished and effort was concentrated on finding temporary relief for their sufferings while at the same time schemes for settlement of Armenian refugees were proceeded with in co-operation with the Nansen International Office for Refugees, and negotiations were undertaken with a view to the settlement of the Assyrian refugees. A considerable number of refugee children and others were helped under the Adoption Scheme, whereby an annual subscription of £5 5s. 0d. is allocated to the service of a particular child with whom the subscriber is put into touch.

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# THE STATE CHILDREN'S ASSOCIATION.

*Chairman :* THE RT. HON. LORD STANMORE.

*Vice-Chairman :* MR. K. G. R. VAIZEY

*Hon. Treasurer :* MISS M. PATERSON.

*Hon. Secretaries :* DAME HENRIETTA BARNETT, D.B.E.

MR. J. A. LOVAT-FRASER, M.P.

The State Children's Association continues its interest in the two classes of children whose welfare it exists to promote, Poor Law children and juvenile delinquents. It advocates the individual as against the institutional treatment of those two classes of children. In the case of Poor Law children it advocates boarding them out in families or rearing them in small scattered homes in preference to large institutions and barrack schools. In the case of juvenile delinquents it urges the wider use of probation and the establishment of clinics for the physical and psychological examination of such juvenile delinquents.

## **Poor Law Children.**

There are still defects to be remedied in the treatment of Poor Law children. The most elementary rule in dealing with children is not to keep them in workhouses. In the Majority Report of the Royal Commission on the Poor published as far back as twenty-seven years ago, it was stated that the maintenance of the children in the workhouse was no longer recognised as a legitimate way of dealing with them. Yet, to mention only a few instances, there were at one time seventy children in the Institutions in Dorset in 1935 as against fifty-six the year before. In Truro it was recently reported that there were forty-eight children in the workhouse institutions.

The Association is satisfied that boarding out is the best method of dealing with Poor Law children, where the right kind of foster-mothers and homes can be secured. This method has recently received an impetus by the Children's Act, which enables young people in moral danger to be boarded out. Next to boarding out the establishment of small scattered homes is best.

## **Juvenile Delinquency.**

The Association endeavours to encourage right views regarding juvenile delinquency. Wrong views are still widely prevalent. Thomas Carlyle, in his essay on "Model Prisons," is scornful of



those who would redeem prisoners by humanity and kindness. "Hopeless for ever such a project. A collar round the neck, and a cartwhip flourished over the back ; these, in a just and steady hand, were what the gods would have appointed them." There are still people who would say that Carlyle was right. Just fifty years ago, according to a report in "The Birmingham Post," a boy of fourteen was sentenced to twenty-one days' imprisonment and five years detention in a reformatory for stealing a tart. The spirit that inspired this kind of horror still exists.

The press-cuttings were constantly watched for matters referring to juvenile delinquency that call for action. In such cases questions were asked in the House of Commons.

While the primary object of the Association is to promote the well-being of Poor Law children and juvenile delinquents, the fact that the Honorary Secretary is a Member of the House of Commons enables him to help children in many ways. People interested in different branches of child welfare come to him for advice and assistance. He is a member of various committees in the House of Commons, such as the Committee on Wage-earning Children and the Children's Minimum Committee. He took the Chair at a Howard League for Penal Reform meeting in the House of Commons, when Dr. Hamblin Smith spoke on flogging. He was invited by the Howard League to support an application to the Home Secretary to hold an enquiry into the question of corporal punishment, and also spoke at a conference organised by the Howard League in Middle Temple Hall.

### **Co-operation with Child Guidance Council.**

The Child Guidance Council recently approached the Association with the object of collaboration in the very useful work done by the Council. The Council, as is well known, maintains clinics for the examination of children who are in distress because of peculiar or undesirable traits or behaviour, or who are at war with their surroundings. The lady organiser of the Council was advised to see Miss Puxley of the Home Office, and the Honorary Secretary himself saw Miss Puxley and discussed the matter with her. As a result a scheme for training staffs for Children's Homes has been initiated, courses have been organised and other steps taken. Some of the Public Assistance Committees have shown themselves very friendly to the proposals of the Child Guidance Council.

### **Approved Schools.**

One of the results of the working of the Children's Act was that there had been a large increase in the number of children committed

to Approved Schools by Juvenile Courts. The number of such schools had not been sufficient to receive the children who had sometimes to wait as long as three months. The Association had been pressing the matter on the attention of the Home Office and the Home Secretary had been questioned in the House of Commons. His reply held the promise that a few additional schools would be opened before long.

### **Malnutrition.**

The Association continues its interest in Malnutrition among school children, a subject on which the Honorary Secretary hopes to write a pamphlet. We are strongly supported in this matter by Councillor Kelly, who was for so many years intimately in touch with London County Council school children that his experience and opinions are of real value.

### **Friendship Scheme.**

On the suggestion of the late Sir William Clarke Hall some years ago the Association started a scheme for befriending children in Approved Schools. Superintendents of Schools and women who have befriended children send us very gratifying reports of the results of this scheme. The children are corresponded with, taken out occasionally while they are in the schools, and a continued interest taken in them when they leave the schools and are in employment.

The Association lost a valued supporter last year in Councillor Loxley, who was chairman of the Birmingham Public Assistance Committee. He helped us in various ways and one of his publications was republished by the Association as a pamphlet.

The Association is grateful for the smallest donations, and financial help is urgently required.



# NATIONAL COUNCIL FOR MATERNITY AND CHILD WELFARE (Incorporated).

Dr.

BALANCE SHEET, 31ST DECEMBER, 1935.

Cr.

	£	s.	d.	£	s.	d.	£	s.	d.
To CREDITORS AND ACCRUED CHARGES .. .. .				152	12	5			6
To BANK OVERDRAFT—Partly secured by the personal guarantee of a member of the Council .. .. .	1,613	4	1						17
Less : Cash at Bank on Deposit Account .. .. .	4	0	9						10
				1,609	3	4			
To ACCUMULATED FUND									
At 31st December, 1934 .. .. .	13,825	13	5						
Less : Excess of Expenditure over Income for the year to date per annexed Account .. .. .	584	8	0						
				13,241	5	5			
				15,003	1	2			
EXHIBITIONS COMMITTEE									
To CREDITORS AND ACCRUED CHARGES .. .. .				8	3	10			
To CARNEGIE UNITED KINGDOM TRUST Unexpended Balance of Grant .. .. .				60	0	8			
To ACCUMULATED FUND									
At 31st December, 1934 .. .. .	264	13	0						
Less : Excess of Expenditure over Income for the year to date per Annexed Account .. .. .	167	10	0						
				97	3	0			
				15,168	8	8			
EXHIBITIONS COMMITTEE.									
By CASH AT BANK AND IN HAND									
At Bank .. .. .							76	13	11
In Hand .. .. .							3	11	7
By DEBTORS AND PAYMENTS IN ADVANCE									
By OFFICE TYPEWRITER AT COST, Less Depreciation									
At 31st December, 1934 .. .. .							8	9	2
Less : Depreciation .. .. .								8	6
							8	0	8
							15,168	8	8

ARTHUR STANLEY, *Chairman.*  
ALBERT LEVY, *Hon. Treasurer.*

NOTE: No value has been placed on the Stock of Emblems and Publications on hand at 31st December, 1935.

TO THE MEMBERS OF THE NATIONAL COUNCIL FOR MATERNITY AND CHILD WELFARE.

We have audited the above Balance Sheet dated 31st December, 1935 and have received all the information and explanations we have required. In our opinion such Balance Sheet is properly drawn up so as to show the true and correct position of the Company's affairs according to the best of our information and the explanations given to us and as shown by the books of the Company.

ALDERMAN'S HOUSE  
BISHOPSGATE,  
LONDON, E.C.2.  
18th March, 1936.

BARTON, MAYHEW & CO.,  
*Chartered Accountants,*  
*Auditors.*

*Dr.* INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st DECEMBER, 1935. *Cr.*

EXPENDITURE.		£	s.	d.	£	s.	d.
To EXPENSES OF ADMINISTRATION							
Salaries .. .. .	.. .. .	446	7	7			
Printing and Stationery .. .. .	.. .. . (including 1934 Report)	90	0	6			
Postages and Telegrams .. .. .	.. .. .	22	10	3			
General and Travelling Expenses .. .. .	.. .. .	53	16	6			
Audit Fee, 1933/34 .. .. .	.. .. .	8	8	0			
Depreciation of Furniture .. .. .	.. .. .	16	3	2			
					637	6	0
" HOUSE ACCOUNT							
Caretaker, Cleaning, Lift and Sundry Expenses .. .. .	.. .. .	739	10	7			
General Repairs .. .. .	.. .. .	267	14	4			
Insurances .. .. .	.. .. .	66	10	7			
Lighting and Heating .. .. .	.. .. .	157	12	8			
Rent, Rates and Taxes .. .. .	.. .. .	977	1	11			
Telephone .. .. .	.. .. .	13	9	6			
		2,221	19	7			
		1,179	17	6			
Less : Rents Received and Hire of Hall .. .. .	.. .. .	1,042	2	1			
		3	13	6			
" DONATIONS AND SUBSCRIPTIONS to other Societies							
" LIBRARY ACCOUNT							
Purchase of Books and Sundry Expenses .. .. .	.. .. .	2	15	7			
INTEREST ON BANK OVERDRAFT .. .. .	.. .. .	65	0	4			
" GRANTS							
Exhibitions Committee .. .. .	.. .. .	524	3	10			
General .. .. .	.. .. . 500 0 0	93	12	11			
Museum of Hygiene .. .. .	.. .. . 2 17 6						
Diet Section .. .. .	.. .. . 21 6 4						
Constituent Societies .. .. .	.. .. .	1,118	16	11			
Societies outside Carnegie House assisting in Appeal .. .. .	.. .. .				1,736	13	8
" WINDOW LETTING, (per contra)							
Expenses .. .. .	.. .. .	80	3	5			
Grant to Exhibitions Committee .. .. .	.. .. .	49	2	0			
Grants to Constituent Societies .. .. .	.. .. .	561	4	2			
		690	9	7			
		£4,178	0	9			
INCOME.							
BY GRANTS							
British Red Cross Society .. .. .	.. .. .	100	0	0			
Carnegie Trustees, Interest .. .. .	.. .. .	31	14	10			
		131	14	10			
" DONATIONS AND SUBSCRIPTIONS RECEIVED							
Special Appeal, 1935, per attached Account .. .. .	.. .. .	2,252	14	1			
General .. .. .	.. .. .	6	9	6			
On account of interest on Overdraft at Bank .. .. .	.. .. .	8	14	3			
		2,267	17	10			
		488	12	0			
" INTEREST ON INVESTMENTS (Gross)							
" WINDOW LETTING (per contra),							
Balance from Lettings at Duke of Kent's Wedding .. .. .	.. .. .	21	2	1			
Jubilee Procession .. .. .	.. .. .	669	7	6			
		690	9	7			
" LIBRARY ACCOUNT							
Subscriptions .. .. .	.. .. .	14	18	6			
" BALANCE, BEING EXCESS OF EXPENDITURE OVER							
Income, carried to Balance Sheet .. .. .	.. .. .	584	8	0			
		£4,178	0	9			



*Dr.* INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st DECEMBER, 1935. *Cr.*

11 81 609,13

# CHILD WELFARE DAY AND SPECIAL APPEAL.

Dr. INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st DECEMBER, 1935. Cr.

EXPENDITURE.		£	s.	d.	INCOME.		£	s.	d.
To CHILD WELFARE DAY EXPENSES .. .. .	..	..	..	141 18 10	By CHILD WELFARE DAY—11th OCTOBER, 1935 .. ..	..	..	1,557	6 4
„ SPECIAL APPEAL AND GARDEN PARTY EXPENSES .. ..	..	..	..	204 8 0	„ SPECIAL APPEAL AND GARDEN PARTY .. ..	..	..	1,041	8 5
				346 6 10					
„ BALANCE CARRIED DOWN .. .. .	..	..	..	2,252 7 11					
				£2,598 14 9					
				£2,598 14 9					
To STOCK OF EMBLEMS AT 1st JANUARY, 1935 .. ..	..	..	..	170 0 0	By BALANCE BROUGHT FORWARD FROM 1934 .. ..	..	..	170	0 0
„ EXPENSES PAID BY NATIONAL COUNCIL .. ..	..	..	..	2 10 2	(See Stock of Emblems per Contra) .. ..	..	..	..	..
„ AMOUNT TRANSFERRED TO NATIONAL COUNCIL for Maternity and Child Welfare Income and Expenditure Account .. ..	..	..	..	2,252 14 1	„ BALANCE BROUGHT DOWN .. ..	..	..	2,252	7 11
				2,252 14 1	„ RECEIPTS THROUGH NATIONAL COUNCIL .. ..	..	..	2	16 4
				£2,425 4 3					
				£2,425 4 3					





The National Council for Maternity and Child Welfare.

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Date.....19

TO THE SECRETARY,  
CARNEGIE HOUSE,  
117, PICCADILLY,  
LONDON, W.1.

*I have pleasure in enclosing a Donation of £  
to the above.*

Name .....

Description of Title.....

Address .....

.....

Cheques and Orders should be made payable to the National Council for  
Maternity and Child Welfare, crossed Westminster Bank, Ltd.

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FORM OF BEQUEST.

---

*I bequeath to the National Council for Maternity and Child  
Welfare (Incorporated), whose registered office is situate at 117,  
Piccadilly, W.1., the sum of £                      to be paid within  
calendar months next after my decease (free of Legacy  
Duty), to be applied to the general purposes of the said Council.*





IF THIS FORM IS USED PLEASE RETURN TO THE SECRETARY AT  
117, PICCADILLY, W. 1.

ANNUAL ORDER.

.....19

Messrs. ....

Pay to WESTMINSTER BANK, LTD., 63 & 65, Piccadilly, W.1.

to the credit of

The National Council for Maternity and Child Welfare  
(Incorporated).

the sum of £ : : , being my Annual Subscription for the  
current year, and continue the same payment annually on the 1st  
of.....of each succeeding year  
until further notice.

Stamp to be affixed here and Signature written across.

£ : :













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